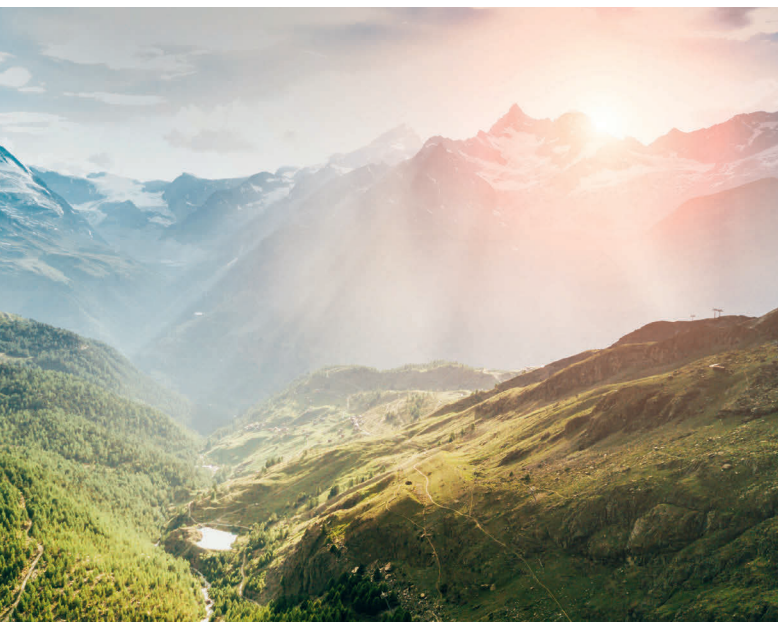


WELCOME

TRINITY haircare stands for many things: For traditional family values, for practised friendship, for sustainability and for its Swiss origin. But most importantly it stands for the things that facilitate your daily business: our professional, 100% salon exclusive products. This product catalogue gives you an overview of our whole portfolio: From colour and care to styling and other salon services. So you know exactly, which product fulfils the demand of your clients – and we also tell you how to advice it to them.

YOUR TRINITY HAIRCARE TEAM



INTRODUCTION

- 03 WELCOME
- 04 CONTENT
- 06 WE CARE. WE SHARE. WE ACT.

COLOUR SERIES

- 10 THE COLOURS OF TRINITY
- 16 VDT HAIRCOLOUR CREAM
- 22 VDT CONTRASTE
- 24 VDT DILUTIONISTE
- 26 COLOUR NUTRI MASK
- 30 KALEID

CARE SERIES

- 34 CARE ELEMENTS
- 44 CARE ESSENTIALS
- 46 COLOUR ESSENTIALS
- 48 MOISTURE ESSENTIALS
- 50 VOLUME ESSENTIALS
- 54 BLONDE ESSENTIALS
- 56 SUMMER ESSENTIALS
- 58 WINTER ESSENTIALS
- 60 CARE THERAPIES
- 62 CAFFEIN THERAPIES
- 64 ARGAN THERAPIES
- 66 SENSITIVE THERAPIES

STYLING SERIES

- 70 re:LOAD NATURAL HOLD
- 72 re:LOAD MEDIUM HOLD
- 76 re:LOAD STRONG HOLD
- 80 re:LOAD ULTRA STRONG HOLD



TRINIFORCE SERIES

- 84 TRINIFORCE CARE SYSTEM
- 86 TRINIFORCE KERATIN FILLER
- 90 TRINIFORCE FIBRE THICKENER
- 94 TRINIFORCE BOND AMPLIFIER_TRINIPLEX



SALON SERVICE

- 100 COLOUR SERVICE
- 101 OXIBLONDE BLEACHING
- 106 SONARITY PERMING
- 108 NATURAL WAVE PERMING



A SWISS BRAND



WE CARE. WE SHARE. WE ACT.

... for a better future. Starting from climate-neutral print products and FSC-certified packaging to eco-certified ingredients. But that's just the start – you can look forward to more sustainability and a good conscience with the highest quality.

SOCIAL COMMITMENT – ANIMAL WELFARE

We are supporting charity projects and animal sanctuaries in different countries. We are also listed with PETA because our products are 100% free of animal testing.

More information: www.peta.org

DERMATOLOGICAL TOLERANCE

The shades of our VDT haircolour have been dermatologically tested and are all rated with an A. This is very important for us – only this way we can guarantee a sustainable long-term relationship between us, our partners and consumers.

More information: www.dermatest.de

CLIMATE-NEUTRAL PRINT PRODUCTS

Regarding printing projects that are realized in cooperation with printers that work together with ClimatePartner, FirstClimate or other specialists for climate-neutral services, we compensate the produced CO₂ by paying an extra fee. With this additional fees exactly the amount of produced CO₂ is compensated.

ECO CERTIFIED PACKAGING

Packaging which is labelled "FSC Mix" is produced of certified and controlled materials. Often there are misinterpretations of the "FSC Mix" label: it doesn't mean that only small amounts of certified fibres are used, all used wood fibres are from certified and controlled origin.

More information: www.fsc.org

ECO CERTIFIED INGREDIENTS

Products with the ECOCERT label contain ingredients which are produced in a certified and environmental friendly way. ECOCERT is a bio certification organization which operates inspections in more than 80 countries. This makes ECOCERT one of the biggest bio certification organizations in the world.

More information: www.ecocert.com



A SWISS BRAND

60 ml e

cremehaarfarbe 1:2

haircolour cream



UPOZORNĚNÍ: Farby na vlasy môžu vyvolať vážne alergické reakcie. Predtým, ako použijete farbu, urobte si test. Predtým, ako použijete farbu, urobte si test. Predtým, ako použijete farbu, urobte si test.

60 ml e

cremehaarfarbe 1:1

DILUTIO haircolour cream | crème



UPOZORNĚNÍ: Barvy na vlasy mohou způsobit těžké alergické reakce. Předtím, než použijete barvu, udělejte si test. Předtím, než použijete barvu, udělejte si test. Předtím, než použijete barvu, udělejte si test.

90 r

cremehaarfarbe

haircolour cream | crème
crème capillaire
colorazione in
creme haar

farbe 1:1 | haircolour cream | crème colorante | colorazione in crema | crème-kleuring

CONTRASTE

UPZORNEN!
Barvy na vlasy mohou způsobit alergické reakce. Předtím si přečtěte si instrukce a fidte se jim!
Nebareňte vlasy, pokud máte nůžku, nebo pokud používáte jiné prostředky na vlasy.
Nepoužívejte výrobek na pokožku obličeje!
Nerfujte výrobek na vlasy / profesionálnímu použití.
Vždy používejte výrobek na vlasy a dbejte na bezpečnost při práci.
Vždy používejte výrobek na vlasy a dbejte na bezpečnost při práci.
Vždy používejte výrobek na vlasy a dbejte na bezpečnost při práci.

IDENT

de TRINITY
| crème colorante | colorazione in crema | crème-kleuring

IDENT

de TRINITY
| crème colorante | colorazione in crema | crème-kleuring

TRINITY
e a r e

COLOUR SERIES



141 shades for natural, brilliant and stable results with the key ingredient KERATIN INFUSION COMPLEX and the Pigment-Booster PYRAZOL for breathtaking shine and inimitable results.



KERATIN infusion complex

Convince yourself about the unique quality of the next generation of the colours of TRINITY with KERATIN INFUSION COMPLEX.

More INTENSITY.
More SHINE.
More CREAMINESS.
Longer LASTING.
More VARIATIONS.

... just better!

Besides our main ingredient – the KERATIN INFUSION COMPLEX – and the pigment booster PYRAZOL we have improved a lot further characteristics.

Note

Can be used as permanent and semi-permanent hair colour.

What to say to your client

- Brilliant colours lasting for weeks.
- Low amount of ammonia.
- Keratin protects and nourishes the hair during the colouring process.

Useful ingredients

Keratin, bees wax, coconut oil, ascorbic acid (vitamin C)

Sizes

90 ml





FACTS ABOUT THE COLOURS OF TRINITY

The colours of TRINITY can be used as permanent and semi-permanent hair colour.

	Colouring 1:1	Lifting 1:2	Toning 1:2
Usage	on dry hair	on dry hair	on wet or dry hair
Possible Oxidant Possible Lifting	3 % (10 Vol.) = no Lifting 6 % (20 Vol.) = max. 1 level 9 % (30 Vol.) = 2 levels 12 % (40 Vol.) = 3 levels	9 % (30 Vol.) = 2 - 3 levels 12 % (40 Vol.) = 4 - 5 levels	1,9 % (6 Vol.) = no Lifting 3 % (10 Vol.) = slight Lifting if used on dry hair
Mixing Ratio	1 part colours of TRINITY + 1 part OXIGEN cream oxide	1 part colours of TRINITY + 2 parts OXIGEN cream oxide	1 part colours of TRINITY + 2 parts OXIGEN cream oxide
Development Time	with heat: 30 min. without heat: 40 min.	with heat: 45 min. without heat: 60 min.	with heat: 20 min. without heat: 30 min.
Grey Coverage	Natural shades 100 %	-	30 %
Hints	For a complete grey hair coverage of 100% and level modification of more than one colour level, always mix fashion shades 1:1 with a natural shade.	Colour lifts prior to matting -> do not rinse early. When applying with heat, add heat only after 10 min.	3 % (10 Vol.) lifts slightly -> gives more brilliance

Pigment-Booster PYRAZOL



Our Violets and Reds contain the colour molecule **PYRAZOL**, which deposits the pigments more stable and longer lasting in the hair. With that, it counteracts early washing out.

PYRAZOL interlocks with the cuticle of the hair and the pigments are linked together for a better stability. Additionally the shine of the colour is enhanced. The professional boost for excellent and long-lasting violet and red shades.

KERATIN INFUSION COMPLEX



The **KERATIN INFUSION COMPLEX** protects and nourishes the hair during the colour application. The Keratin – an essential part of

the hair – is deeply penetrated in the inner hair together with the pigments. So it balances the natural hair structure already during the colour application. Moreover the **KERATIN INFUSION COMPLEX** strengthens the hair from inside and fills it. The protein regenerates the hair in a natural way, makes it supple and restores the original structure of the hair.

Micro pigments



A better depositing performance of Micro Pigments of the latest generation give our hair colours the most intensive colour depth and brilliance.

Optimal Cream Base

Beeswax and coconut oil give extra creamy consistency.



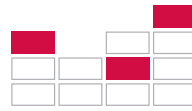
With that also mixing and dosing is simplified. The amount of ammonia in our colours is very low (max. 4 %).

Natural antioxidant agent



We use ascorbic acid (Vitamin C) as natural antioxidant agent, which reduces the undesired gradual oxidation.

Creative diversity



The colours of TRINITY in 141 creative shades: That means for you less mixing in salons' daily routine, convenience in work and time saving.

More natural shades

You can choose between 4 series of natural shades:



X/X cool natural shades

X/XX warm natural shades

XX/X intensive natural shades

with double pigmentation for extra intense results

X coverAGE

Specially developed natural shades with extra coverage for mature, thick and white hair

12/

Ultra Blonde Lifters

That is the colours of TRINITY 11 and 12 series with a mixing ratio of 1:2. Extra strong blond shades, for even clearer results.

pH-value

The pH values of the coT shades are between 10.0 and 11.6 - depending on the nuance.



Our **141** shades at a glance. The broad spectrum helps you always to have the right colour ready in your daily salon business.

natural

- 12/0 extra natural blonde
- 11/0 special blonde
- 10/0 pearl blonde
- 9/0 pale blonde
- 8/0 light blonde
- 7/0 medium blonde
- 6/0 dark blonde
- 5/0 light brown
- 4/0 medium brown
- 3/0 dark brown
- 2/0 black
- 99/0 pale intense blonde
- 88/0 light intense blonde
- 77/0 medium intense blonde
- 66/0 dark intense blonde
- 55/0 light intense brown
- 44/0 medium intense brown
- 33/0 dark intense brown
- 10/00 warm pearl blond
- 9/00 warm pale blonde
- 8/00 warm light blonde
- 7/00 warm medium blonde
- 6/00 warm dark blonde
- 5/00 warm light brown
- 4/00 warm medium brown
- 3/00 warm dark brown
- 9/01 pale blonde natural ash
- 8/01 light blonde natural ash
- 7/01 medium blonde natural ash
- 12/03 extra blonde natural gold
- 10/03 pearl blonde natural gold
- 9/03 pale blonde natural gold
- 8/03 light blonde natural brown
- 7/03 medium blonde natural gold
- 8/07 light blonde natural brown
- 7/07 medium blonde natural brown
- 6/07 dark blonde natural brown
- 5/07 light brown natural brown
- 4/07 medium brown natural brown

ash

- 12/1 extra ash blonde
- 11/1 special ash blonde
- 10/1 pearl ash blonde
- 9/1 pale ash blonde
- 8/1 light ash blonde
- 7/1 medium ash blonde
- 6/1 dark ash blonde

- 5/1 light ash brown
- 12/16 extra ash violet blonde
- 10/16 pearl ash violet blonde
- 9/16 pale ash violet blonde

gold | copper

- 11/3 special golden blonde
- 10/3 pearl golden blonde
- 9/3 pale golden blonde
- 8/3 light golden blonde
- 7/3 medium golden blonde
- 6/3 dark golden blonde
- 5/3 light golden brown
- 4/3 light golden brown
- 9/33 light golden brown
- 8/33 light intense golden blonde
- 7/33 medium intense golden blonde
- 10/34 pearl golden copper blonde
- 9/34 pale golden copper blonde
- 8/34 light golden copper blonde
- 7/34 medium golden copper blonde

red

- 7/4 medium red blonde
- 6/4 dark red blonde
- 5/4 light red brown
- 4/4 medium red brown
- 8/41 light violet red blonde
- 7/41 medium violet red blonde
- 6/41 dark violet red blonde
- 5/41 light violet red brown
- 4/41 medium violet red brown
- 8/43 light golden copper blonde
- 7/43 medium golden copper blonde
- 5/43 light golden copper brown
- 8/45 light mahogany red blonde
- 6/45 dark mahogany red blonde
- 5/45 light mahogany red brown
- 6/46 dark red violet blonde
- 5/46 light red violet brown

mahogany | violet

- 6/55 dark intense mahogany blonde
- 5/55 dark intense mahogany blonde
- 4/55 medium intense mahogany brown
- 3/55 dark intense mahogany brown
- 5/65 light violet mahogany brown
- 4/65 medium violet mahogany brown
- 10/6 pearl violet blonde
- 5/66 light intense violet brown
- 4/66 medium intense violet brown
- 3/66 dark intense violet brown
- 2/6 violet black

brown

- 12/7 extra brown blonde

- 9/7 birch
- 8/7 oak
- 7/7 beech
- 6/7 walnut
- 5/7 teak
- 7/71 violet caramel
- 6/71 violet cappuccino
- 5/71 violet chocolate
- 4/71 violet cocoa
- 9/73 golden cinnamon
- 8/73 golden amaretto
- 7/73 golden caramel
- 6/73 golden cappuccino
- 8/75 hazelnut
- 7/75 macadamia
- 6/75 chestnut
- 5/75 mahogany
- 4/75 cedar
- 7/77 intense caramel
- 6/77 intense cappuccino
- 5/77 intense chocolate
- 4/77 intense cocoa

pearl

- 12/81 extra pearl blonde irisée
- 10/8 pearl silver blonde
- 2/8 blue black
- 12/89 extra pearl blonde cendré

mix

- 0/1 ash
- 0/28 teal
- 0/33 gold
- 0/43 copper
- 0/44 red
- 0/65 pink
- 0/66 violet
- 0/81 silver
- 0/88 blue
- 0/9 cendré

the colours of grey

- light grey
- grey
- dark grey

coverAGE

- dark brown
- medium brown
- light brown
- dark blonde
- medium blonde
- light blonde
- bright blonde

accelerator

- 1000 bleaching accelerator



OXIGEN cream oxide

Our oxidants have an extra creamy consistency to guarantee a perfect handling. They are applicable for all types of salon services – from general colouring to special high-light techniques. Containing precious conditioning oils for best results and optimal protection when used with the colours of TRINITY and OXIBLONDE hi.7. Carefully chosen proteins provide a silky shine.

What to say to your client

- With precious conditioning oil.
- Optimal protection of hair and scalp.
- Provides silky shine.

Useful ingredients

Rice Germ oil, Meadowfoam Seed oil

Sizes

1.000 ml, 5.000 ml (6 %)



PLEASE ONLY USE OXIGEN CREAM PEROXIDES WHEN COLOURING WITH THE COLOURS OF TRINITY KC.

1,9 %
(6 Vol.)

OXIGEN cream oxide **1,9 % (6 Vol.)**

- ⇒ Use only for Toning.
- ⇒ **No lifting properties.**
- ⇒ For neutralising of blond shades.

3 %
(10 Vol.)

OXIGEN cream oxide **3 % (10 Vol.)**

- ⇒ For slight lifting at Toning.
- ⇒ **No coverage of grey hair at Colouring.**
- ⇒ For darkening at Colouring without grey hair.

6 %
(20 Vol.)

OXIGEN cream oxide **6 % (20 Vol.)**

- ⇒ For Tone-on-tone Coloration and Brilliance at Coloration.
- ⇒ **1 level of Lifting.**
- ⇒ Can be used for grey hair coverage.

9 %
(30 Vol.)

OXIGEN cream oxide **9 % (30 Vol.)**

- ⇒ Up to **2 levels of Lifting.**
- ⇒ **With Ultra Blonde Lifters:** Up to 2 – 3 levels of Lifting on natural hair.

12 %
(40 Vol.)

OXIGEN cream oxide **12 % (40 Vol.)**

- ⇒ Up to **3 levels of Lifting.**
- ⇒ **With Ultra Blonde Lifters:** Up to 4 – 5 levels of Lifting on natural hair.



COLOUR is FASHION is ART.
VDT with Vibrant Care Complex.



VDT

haircolour cream

85% NATURAL INGREDIENTS

You are the artist - hair is your canvas - here are your colours: VDT. 140 shades for intense, brilliant and stable results with the key ingredient VIBRANT CARE COMPLEX and the Pigment-Booster PYRAZOL for perfect coverage while protecting hair and scalp. .

Note

VDT colours can be used as permanent and semi-permanent hair colour.

What to say to your client

- Skin tolerance dermatologically tested by dermatest® (A rating).
- Best possible protection of hair and scalp
- 40 % more shine and stability increased up to 50 % compared with other permanent hair dyes.

Useful ingredients

Jojoba oil, Beeswax, Pomegranate core oil, Linoleic acid

Sizes

60 ml



Facts about VDT haircolour cream

	Colouring 1:1	Lifting 1:2	Toning 1:2
Usage	on dry hair	on dry hair	on wet or dry hair
Possible Oxidant	3 % (10 Vol.) = no Lifting	9 % (30 Vol.) = 2 - 3 levels	1,9 % (6 Vol.) = no Lifting
Possible Lifting	6 % (20 Vol.) = max. 1 level 9 % (30 Vol.) = 2 levels 12 % (40 Vol.) = 3 levels	12 % (40 Vol.) = 4 - 5 levels	3 % (10 Vol.) = slight Lifting if used on dry hair
Mixing Ratio	1 part VDT haircolour cream + 1 part VDT cream oxide	1 part VDT haircolour cream + 2 parts VDT cream oxide	1 part VDT haircolour cream + 2 parts VDT cream oxide
Development Time	40 min. (without heat)	45 min. - 60 min. (without heat)	20 min. - 30 min. (without heat)
Grey Coverage	Natural shades 100 %	-	30 %
Hints	For a complete grey hair coverage of 100% and level modification of more than one colour level, always mix fashion shades 1:1 with a natural shade.	Colour lifts prior to matting -> do not rinse early. When applying with heat, add heat only after 10 min.	3 % (10 Vol.) lifts slightly -> gives more brilliance



Outstanding coverage and stability

The ingredients of VDT are carefully selected and adapted with VDT cream oxides which lead to a perfect coverage and a stable result. This also goes for the fashion shades, without addition of natural shades.

The colouring results of VDT, which are laboratory tested, show that the hair is up to 40 %* more shiny and the stability of the colours increased up to 50 %* compared with other permanent hair dyes.

Protecting hair and scalp

Special ingredients like jojoba oil, beeswax, pomegranate oil or argan oil in our products are used to stabilize the structure of the hair while using the product. This leaves the hair smooth, easy to comb and with breathtaking shine.

Low ammonia content

The VDT colour series contains no more ammonia than needed for an optimal result. The amount used in our products is 1 - 4%, depending on the colour shade.

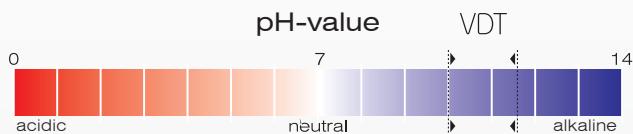


Dermatologically tested skin tolerance

All of our colour shades are individually dermatologically tested by independent laboratories (dermatest®). Thanks to the precious ingredients that nourish hair and scalp even during usage, VDT colours show improved tolerance compared to matchable products.

pH values

The pH values of VDT colours are between 9,5 and 11,6 depending on the colour shade.



Vibrant Care Complex

The nourishing complex with Jojoba oil, Vitamin A and B provides hair and scalp with nourishing ingredients even during the colouring process and protects the hair against lasting damages.



Pomegranate core oil

The pomegranate core oil vitalizes the hair and scalp and protects it against environmental pollution and chemicals. It improves the elasticity of the skin and intensifies the gloss of the hair.



Linoleic acid

Linoleic acid is one of the main parts of linseed oil. It makes the hair smooth and easier to comb, creates more volume and shine and improves an even distribution of the colour cream in the hair. Acts anti-inflammatory.



Beeswax

Beeswax is an antibacterial, healing, calming, stabilizing, emulsifying, thickening substance and a natural binder with skin-friendly properties. The beeswax, with its honey-like scent, creates stunning gloss and preserves the natural elasticity of the hair.



Argan Oil

VDT cream oxides are enriched with high quality Argan oil. They are acting healing, soothing and nourishing for hair and scalp.

Pleasant scent

The VDT haircolour cream has a very pleasant scent. You will not recognise any ammonia or other disturbing smells.

Our 140 shades at a glance. The broad spectrum of shades fulfils all needs and helps you always to have the right colour ready in your daily salon business.

	ultra blonde		copper		brown
12.0	ultra blonde natural	8.34	light blonde gold copper	10.7	maple
12.06	ultra blonde natural violet	7.34	medium blonde gold copper	9.7	birch
12.07	ultra blonde natural brown	6.34	dark blonde gold copper	8.7	oak
12.1	ultra blonde ash	5.34	light brown gold copper	7.7	beech
12.3	ultra blonde gold	9.334	light blonde intensive-gold	6.7	walnut
12.61	ultra blonde violet ash	8.334	light blonde intensive-gold	5.7	teak
12.7	ultra blonde brown	7.334	medium blonde intensive-gold	4.7	ebony
12.81	ultra blonde pearl iris	6.334	dark blonde intensive-gold	7.71	caramel iris
12.89	ultra blonde pearl cendré	6.344	dark blonde gold intensive	6.71	cappuccino iris
	natural	5.344	light brown gold intensive-red	5.71	chocolate iris
10.0	extra blonde	5.344	extra blonde copper gold	4.71	cocoa iris
9.0	light blonde	10.43	light blonde copper gold	4.71	cinnamon gold
8.0	light blonde	9.43	light blonde copper gold	9.73	amaretto gold
7.0	medium blonde	8.43	light blonde copper gold	8.73	caramel gold
6.0	dark blonde	7.43	medium blonde copper gold	7.73	cappuccino gold
5.0	light brown	6.43	dark blonde copper gold	6.73	chocolate gold
4.0	medium brown		red	5.73	chocolate gold
3.0	dark brown	9.04	light blonde natural red	7.74	caramel red
2.0	black	8.44	pomegranate red light	6.74	cappuccino red
9.00	warm light blonde	7.44	pomegranate red medium	5.74	chocolate red
8.00	warm light blonde	6.44	pomegranate red	8.75	hazelnut
7.00	warm medium blonde	5.44	pomegranate red dark	7.75	macadamia
6.00	warm dark blonde	5.45	light brown red mahogany	6.75	chestnut
5.00	warm light brown	6.46	dark blonde red violet	5.75	mahogany
4.00	warm medium brown	5.46	light brown red violet	4.75	cedar
3.00	warm dark brown	4.46	medium brown red violet	8.77	amaretto intensive
99.0	light blonde intensive	7.5	mahogany	7.77	caramel intensive
88.0	light blonde intensive	6.5	medium blonde mahogany	6.77	cappuccino intensive
77.0	medium blonde intensive	5.5	dark blonde mahogany	5.77	chocolate intensive
66.0	dark blonde intensive	4.54	light brown mahogany	4.77	cocoa intensive
55.0	light brown intensive	7.56	medium brown mahogany red		pearl
44.0	medium brown intensive	6.56	medium blonde mahogany violet	10.8	extra blonde pearl
33.0	dark brown intensive	5.56	dark blonde mahogany violet	9.8	light blonde pearl
	ash	5.56	light brown mahogany violet	8.8	light blonde pearl
10.1	extra blonde ash	10.06	violet	2.8	blue black
9.1	light blonde ash	9.06	extra blonde natural violet		mixing tones
8.1	light blonde ash	8.6	light blonde natural violet	0.11	ash
7.1	medium blonde ash	7.6	light blonde violet	0.28	petrol
6.1	dark blonde ash	7.65	medium blonde violet	0.33	gold
5.1	light brown ash	6.6	medium blonde violet mahogany	0.43	copper
	gold	6.65	dark blonde violet	0.44	red
10.3	extra blonde gold	5.6	dark blonde violet mahogany	0.66	violet
9.3	light blonde gold	5.65	light brown violet	0.81	silver
8.3	light blonde gold	4.6	medium brown violet mahogany	0.88	blue
7.3	medium blonde gold	3.6	medium brown violet		VDT DILUTIONISTE
6.3	dark blonde gold	10.61	dark brown violet		purpure
5.3	light brown gold	9.61	extra blonde violet ash		sepia
4.3	medium brown gold	8.61	light blonde violet ash		magenta
10.38	extra blonde gold pearl		light blonde violet ash		pistachio
9.38	light blond gold pearl				cobalt
					cyan
					accelerator
				1000	bleaching accelerator

VDT cream oxide

Our oxidants have an extra creamy consistency to guarantee a perfect handling. They are applicable for all types of salon services – from general colouring to special highlight techniques. VDT cream peroxide with precious argan oil for silky shine, best results and perfect care if used with VDT and OXIBLONDE hi.7.

What to say to your client

- With precious conditioning oil.
- Optimal protection of hair and scalp.
- Provides silky shine.

Useful ingredients

Argan oil

Sizes

1.000 ml



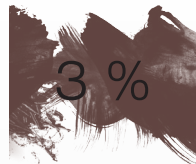
PLEASE ONLY USE VDT OXIDES
WHEN COLOURING WITH VDT.



1,9 %

VDT cream oxide **1,9 % (6 Vol.)**

- ⇒ Use only for Toning.
- ⇒ **No lifting properties.**
- ⇒ For neutralising of blond shades.



3 %

VDT cream oxide **3 % (10 Vol.)**

- ⇒ For slight lifting at Toning.
- ⇒ **No coverage of grey hair at Colouring.**
- ⇒ For darkening at Colouring without grey hair.



6 %

VDT cream oxide **6 % (20 Vol.)**

- ⇒ For Tone-on-tone Coloration and Brilliance at Coloration.
- ⇒ **1 level of Lifting.**
- ⇒ Can be used for grey hair coverage.



9 %

VDT cream oxide **9 % (30 Vol.)**

- ⇒ Up to **2 levels of Lifting.**
- ⇒ **With Ultra Blonde Lifters:**
Up to 2 – 3 levels of Lifting on natural hair.



12 %

VDT cream oxide **12 % (40 Vol.)**

- ⇒ Up to **3 levels of Lifting.**
- ⇒ **With Ultra Blonde Lifters:**
Up to 4 – 5 levels of Lifting on natural hair.





VDT

CONTRASTE

VDT Contraste is perfect for creative highlighting techniques and is suitable for natural hair as well as for pre-coloured hair. The unique formulation allows to lift up to 4 shades and colour hair in only one step. The pigment-booster PYRAZOL guarantees non-fading and long-lasting colours.

The unbeatable Vibrant Care Complex with Jojoba oil, Vitamin A and B provides the hair with nourishing ingredients during the usage and counteracts damages. Jojoba oil smoothens the hair and balances the moisture level of the hair during the process.

The fascinating shades evolve on natural hair as well as on pre-coloured hair. These high contrast colours can be mixed among each other – that means endless creativity!

Red Contraste – striking red

Violet Contraste – exciting violet

Copper Contraste – expressive copper

VDT cream oxide with its specially created formulation with precious argan oil is the perfect addition for VDT Contraste.

6% = 2 levels of Lifting

9% = 3 levels of Lifting

12% = 4 levels of Lifting

Usage

Mixing Ratio 1 part VDT Contraste + 1 part VDT cream oxide. Development Time 40 min. (without heat)

Note

VDT Contraste is a highlighting colour. It is not suitable for root colouring and should never get in contact with the scalp. These brilliant highlighting colours are NOT suitable for grey hair coverage. VDT Contraste must not be mixed with other VDT colours.

What to say to your client

- Lifting and colouring in one step
- Enriched with jojoba oil
- Shades can be mixed



Useful ingredients

Jojoba oil

Sizes

60 ml



quality.
passion.
you.

VDT

DILUTIONISTE

6 intensive but at the same time soft demi permanent (intensive toner) pastel colours: cyan, magenta, pistachio, purple, cobalt, sepia

These 6 pastel colours provide the hair with great, soft and shiny nuances. In combination with the VDT DILUTIONISTE colour developing lotion, the pastel colour pigments penetrate deeply into the hair in a soft and gradual way.

In addition to the above 6 pastel colours, which can be mixed indefinitely to serve your own creativity, TRINITY haircare also created a seventh „OPAQUE WHITE“ shade. This white colour shade can be added to all 6 pastel colours of VDT DILUTIONISTE in order to obtain a softer and smoother appearance, so less bright and hard than the colour samples inside the colour chart.

To reach the best possible result, to protect and nourish the hair and the scalp already during the hair colouring treatment and to slightly lighten the pastel basis we have developed the perfectly matching VDT DILUTIONISTE colour developing lotion. The VDT DILUTIONISTE colour developing lotion is especially created for our VDT DILUTIONISTE pastel colours to match the composition of the colours and to create the best possible colouring result. By adding Meadowfoam Seed Oil, this colour developing lotion provides both the hair as well as the scalp with a large amount of vitamin B, E, and K. In addition, Meadowfoam Seed Oil has nourishing, antibacterial, strongly purifying and soothing abilities for both hair and scalp.

By using the mixing ratio 1:1 (1 part pastel colour and 1 part colour developing lotion) you will be able to create great colour nuances on any basis, preferably however on a previously bleached basis.

Depending on the desired colour intensity, the processing time is 5 – 15 minutes for harmonically graduated Pasteltones and 15 – 30 minutes for more decisive, conspicuous shades. The colours can be applied on both dry hair and towel dried hair

What to say to your client

- Trendy pastel shades
- Great mixing opportunities with OPAQUE WHITE
- demi permanent colours



Useful ingredients

Meadowfoam Seed Oil

Sizes

60 ml



COLOUR NUTRI MASK

TRINITY haircare's SUPERFOOD for coloured hair

MORE THAN A FORMULATION

A GROUNDBREAKING REVOLUTION:

- Revives hair colour and makes it last longer.
- Enhances brilliance and depth of colour and grants perfect sealing of porous hair fibres.
- Gives extraordinary gloss and shine.
- The condition of the hair is improved significantly.
- The hair is moisturised.

FIRST EFFECT: COLOUR REFRESHMENT

Thanks to the revolutionary formulation of the colour nutri mask it is possible to renew hair colours and to enhance the brilliance in a quick and easy way.

SECOND EFFECT: NOURISHMENT

We have managed to integrate a stable micro emulsion in our formulation which has the following benefits:

- Long lasting colours even after multiple washing of the hair.
- Hair dries more quickly.
- No staining of pillows and clothes.

ACTIVE INGREDIENTS AND THEIR EFFECT

Hydrolyzed Quinoa: with extraordinary nourishing qualities, restructures the hair and moisturises it.

Cetrimonium chloride: highly effective treatment for the hair, antistatic.

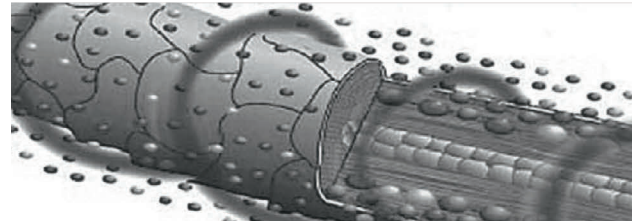
D-Panthenol: Vitamin B5 which strengthens the hair and the roots.

Hydrolyzed Cereals Protein: Improves the combability and optimises the condition of the hair.

BRAND NEW FORMULA all VEGAN and with revolutionary plant-based PROTEIN COLOUR LOCK Technology

- Improves hair colour uptake for a more concentrated colour.
- Increases colour retention making the colour last longer.
- Increases styling ease by reducing wet & dry combing forces.
- Improves curl definition.
- Increases shine for healthier looking hair.

Hydrolyzed proteins constitute a unique hydrating complex offering a combination of moisture-balancing and film-forming properties that work synergistically to give hair better body control.



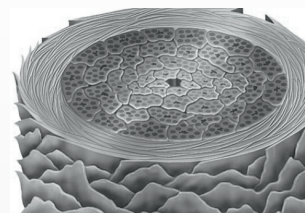
The micro emulsion layers on the cuticula

Its strong filmogenic properties on hair are due to its amino acid composition, with hygroscopic properties that leave a pleasant final sensation.

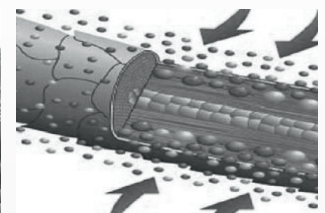
Provitamin B5 (panthenol) strengthens the hair cuticles and thickens the hair shaft, conditions and restructures. It coats the hair and seals its surface and making strands appear shiny. It acts penetrating deep into the trunk and the hair root.

Its capacity to hold humidity, prevents the hair to become dry and fragile after prolonged exposure to sun rays.

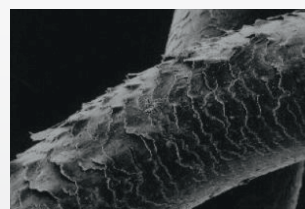
It is used for its moisturizing properties on the scalp, since it is able to give the right degree of moisture to the hair (preventing dehydration and fragility.)



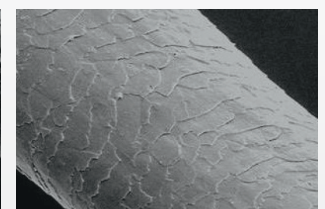
Without usage of the PROTEIN COLOUR LOCK Technology



Penetration of the high definition pigments



Damaged cuticula



Cuticula after treatment with COLOUR NUTRI MASK

COLOUR NUTRI MASK - Bright White Pepper



Can be used for following base colours:

- 9.x and lighter:
To matify blonde shades.
- White hair:
To neutralise yellow tones.

Note
Wear suitable gloves.

Art. 34619 75 ml

COLOUR NUTRI MASK - Cool Black Pepper



Can be used for following base colours:

- 4.x / 5.x / 6.x:
A neutral, cool but at the same time full result.

Note
Wear suitable gloves.

Art. 34620 75 ml

COLOUR NUTRI MASK - Tasty Cocoa



Can be used for following base colours:

- 5.x / 6.x / 7.x:
Beautiful and soft brown.

Note
Wear suitable gloves.

Art. 34621 75 ml

COLOUR NUTRI MASK - Warm Cinnamon



Can be used for following base colours:

- 7.x and lighter:
Nice and light caramel tone.
Perfect to revive blonde strands.

Note
Wear suitable gloves.

Art. 34622 75 ml

COLOUR NUTRI MASK - Spicy Cayenne



Can be used for following base colours:

- 6.x / 7.x / 8.x:
For bright and vibrant red shades.

Note
Wear suitable gloves.

Art. 34623 75 ml

COLOUR NUTRI MASK - Intense Saffron



Can be used for following base colours:

- 7.x and lighter:
Intensive and brilliant copper.
- 9.x and lighter:
Brilliant with a touch of red.

Note
Wear suitable gloves.

Art. 34624 75 ml

COLOUR NUTRI MASK - Sweet Vanilla

Can be used for following base colours:

- 10.x and lighter:
Pastel tones with a light gold/beige shade.

Note

Wear suitable gloves.

Art. 34625 75 ml

Useful ingredients

Hydrolyzed Quinoa, Panthenol, Cereals Protein

What to say to your client

- Coloration is revived and the lifetime of the coloration is extended.
- Moisturises the hair and improves the general condition. The hair dries faster.



A SWISS BRAND



KALEID


We had a simple demand on KALEID: intense, vibrant colours which nourish the hair and don't break it. Impossible? Not with our THX7-Technology and the high quality key ingredients.

The semi-permanent direct colours create the most intense and vibrant colouring results you can imagine.


Simple, fast and diverse – that's what KALEID stands for. Semi-permanent direct colouring means no developer and no ammonia, which means: no calculation, no mixing and less processing. Just apply, develop for 15 to 30 minutes, rinse with water only and the result is an intense, vibrant and cool trendcolour.

BE CREATIVE: all colours of the **KALEID** series can be mixed among each other and if you like even more effects, **KALEID** can be used as a creative and bold addition on to any of the existing colouring systems of TRINITY haircare like VDT, the colours of TRINITY or the colour nutri mask.

Shades

 IOLITE
Art. 28513

 FLAMINGO
TOPAZ
Art. 28512

 ROSE
QUARTZ
Art. 28517

 CITRIN
Art. 29636

 AMETHYST
Art. 28514

 CHERRY
TOPAZ
Art. 28510


 EMERALD
Art. 28518

 LAPIS
LAZULI
Art. 29637

 PURPURA
SPINEL
Art. 28515

 RUBY
Art. 28511

 DIAMOND
Art. 28516

 TURQUOISE
Art. 29638

• **Panthenol:** The provitamin B5 Panthenol strengthens the cuticle and thickens the hair shaft. Thus the hair is in perfect condition and the hair structure won't be damaged. A protective film covers the hair and seals it. Furthermore it reduces the static charge of the hair.

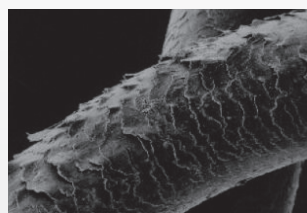
• **Liquid plant proteins:** They guarantee the perfect moisture balance of the hair and lock the moisture in it.

• **Liquid keratin:** Keratin is one the most important components of our hair. Liquid keratin restructures and protects the hair surface.

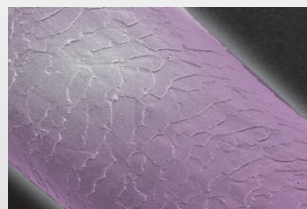
• **Wheat amino acid:** Hydrolysed wheat amino acid creates a protective film and blocks the negative influence of surfactants.

• **We don't use:** additives like ammonia, PPD or resorcinol.

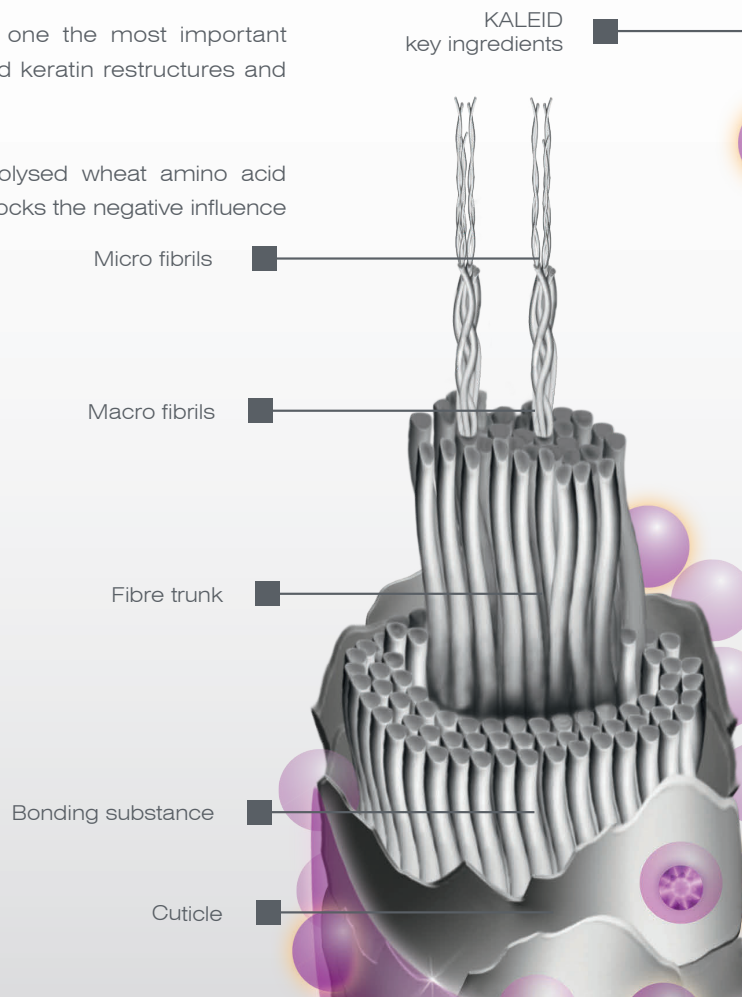
• **Top Tip:** By far the most intensive and vibrant results can be achieved by using the KALEID semi-permanent colouring system after using bleaching products of the OXIBLONDE range.



Damaged cuticle



Cuticle after treatment with **THX7 Technology**






TRINITY
 hair care
 quality. passion. you.


TRINITY
 hair care
 quality. passion. you.

SENSITIVE
SHAMPOO
 perfume-free | with sunflower

COLOUR
SHAMPOO
 with pomegranate oil



TRINITY
h a i r c a r e
quality. passion. you.

BLONDE
SHAMPOO
with platinum & lavender oil

PURIFIED MOUNTAIN WATER

300 ml e

TRINITY
h a i r c a r e
quality. passion. you.

ARGAN
SHAMPOO
with argan oil & lavender

PURIFIED MOUNTAIN WATER

300 ml e

ROSE
SHAMPOO
with argan oil & rose hip

PURIFIED MOUNTAIN WATER

300 ml e

CARE SERIES



We thought that the central theme for our new care line should be centralized around the single most precious gift of nature. The source of life itself. In its purest form. PURIFIED MOUNTAIN WATER. When setting the master plan for our new care line we discussed not only of the variety of products we want to offer, we also debated about the central theme that connects all the products of the range. Just as it is with nature and the world we live in, our thoughts came down to one element – Water. We couldn't let go of this obvious and at the same time exciting idea, so we put all effort into the research of how we could realize the use of the element that also built the beautiful and pure nature of our home in the Swiss Alps. The result of our work is genuine PURIFIED MOUNTAIN WATER. This water originates from the natural heritage of the Swiss Alps, particularly the Valais region. After years of research and experiments in collaboration with the research team of CNRS Laboratory Environment and Dynamics of Mountain Territories, TRINITY haircare managed to identify an environ-

mental friendly method to extract this precious substance from the Glacier. The sophisticated procedure meets not only the criteria of the European Cosmetic Regulation but moreover the additional Swiss requirements and the strict Swiss laws, in order to protect nature and environment. The water is obtained at the snowmelt without any substantial harm to the Glacier itself. Its preciousness persists of the high amount in minerals and especially in calcium and silicium, due to the path of the water through the alpine rocks. These substances provide incomparable restructuring properties to the water, it binds to the Keratin in the hair and stimulates the Keratin proliferation. Thus the hair is restructured, nourished and invigorated from inside. Silicium is co-factor of prolylhydroxylase involved in fibroblast stimulation and elastin synthesis. This effect re-pulps and strengthens the hair, improves elasticity and thus prevents hair breakage. The single best what our home has to offer – extracted in its purest form – formulated in high quality haircosmetics for you.





We thought that our Research and Development should never harm nature or animals. From Day 1 we develop all of our products 100% Cruelty Free.

Evolution has granted humankind the conditions to shape the world but we shall not forget that along with that fact also comes responsibility for nature and all other creatures that live on this planet. It is our deep belief that we must not capitalise defenceless creatures like animals and make them suffer for testing laboratory samples, raw material or any other part of the products that we are manufacturing.

This is why TRINITY haircare has and will never conduct, commission or support animal testing and is frequently screening suppliers of raw materials or other parts of our

formulations. Furthermore we are actively supporting PETA, a global organization that is fighting animal testing and constantly achieving awareness and improvement of that problem. That is also why we are one of the few hair cosmetic brands that are listed on the official Cruelty Free list of PETA.

But we are also taking the next step. The specialists in the TRINITY hair-care laboratories have succeeded in formulating our care line and many other products in our range completely VEGAN and thus, despite the best performance, have completely dispensed with substances of animal origin in the ingredients used.

This matter of the heart is in our focus and every day we continue to work on getting better and better – out of responsibility for our planet, our love of nature and the welfare of animals.





We thought that we should give back to the community and that we should show our awareness of the social responsibility that we have as company. That is why we support so many global and local charity initiatives. TRINITY haircare is trying to raise awareness, funds and money for several charity and humanity organizations to make sure they can continue their inspiring and challenging work to make the world a better place in the future. From local initiatives to fight

cancer (The Netherlands) or to help homeless people get a FREE haircut (Germany), through global support for larger multinational charity organizations such as for example the Movember foundation. We care. We take care. We cherish. We share. We act. For this reason we connected to our Recycling Concept a Donation Programm that enables the TRINITY family around the world to support global and local Charity initiatives.





We thought that the concept of our new care line should transport all the attributes that we love about our roots – quality and reliability, precision and creativity, sophistication and tradition. 100% SWISSNESS. Every country, every region and every person has its origin and has its own characteristics, habits and roots. Most of us are proud of who we are, of where we come from and want to show this to the world. TRINITY hair-care finds its origin in the beautiful country of Switzerland. Our company roots and our vision and values for the brand originate from the German part of Switzerland, close to the beautiful Lake Constance and not far from the Swiss Alps. We are proud to be Swiss and we are proud to be able to show some of the typical and great characteristics Switzerland is known for across the world, such as superior quality products, a clean, modern and functional design and a strong focus on the environment and on nature. Within our entire team of

professionals, mostly international people with their own specialism and each with their own professional experience, we try to incorporate our Swiss company roots and the Swiss characteristics into everything we do. From our R&D to our choice of (as much as possible) natural, but also other ingredients, from the look, touch and feel to the functionality and consumer friendliness of our products and our packaging. Every concept, every product idea, every project and each and every development, everything we do is based on where we come from and breathes and lives, as we call this: 100% Swissness. We are proud to be able to show our roots and to be able to live up to the expectations from the world, every day again, to develop, manufacture, promote and sell a professional Swiss premium quality product that simply delivers what you expect from it and sometimes... even a bit more.





We thought that our products should bring the base that nature gives us to perfection, by using the most modern ways of research. Enhancing and controlling the performance of our products is what we work for every Day. The TRINITY haircare laboratories have the most professional and modern infrastructure and knowledge to extract the best out of the natural ingredients that we are using and add the most performant and beneficial aspects of modern chemistry to it. Out of that Know-How we develop the most advanced hair

cosmetic that combine benefits of the Swiss Alpine Nature with the performance and reliability of science. Covering all needs of hair, tasks in hairdressing salons and care products for your clients home make TRINITY haircare not only a line of naturalness and sustainability but also a leading salon brand that gives you the tools to run a successful and profitable business while supporting the creativity of your profession. Performant, stable, sophisticated and sustainable products – that is TRINITY haircare.





We thought that it makes much more sense to point out the good things that actually make our products unique, rather than advertising what we have turned down. From the very basics, the active ingredients and the specific functional extracts to the function of a product, how to use and promote it in your professional hair salon, but also how your clients should be using our products at home, is the information that we want to provide to you. Our approach is clear, open and honest. We do not believe that it is sustainable and has future to promote our products negatively, by denouncing particular ingredients. Unfortunately, it has become popular to state "Free of"-claims without explaining what the actual ingredient and above all the potential substitute does and is all about. Our main focus is to be as natural as possible and at the same time guarantee to provide you with products that give the performance you expect and need in professional, daily salon business. We meet all regulations and standards for hair cosmetics and Good Manufacturing

Processes and often even exceed them while developing our 100% Swiss Premium Quality products. This is the message we want to give to you and also to your clients in your salon. We frequently have a look into topics like parabens, gluten, allergen perfumes, layering silicones, etc. and forego such Ingredients if possible. If we find out however that an Ingredient is needed to guarantee the performance or high quality of our product or that the potential substitute is even exacerbating the problem we are not using you as a subject for experimentation. We use the approved Ingredient and explain to you what it does. Focus on the positive rather than on the negative, focus on the functionality and usage of a product, rather than on what the product cannot do for you, but above all: focus on YOU, so that you are able to stay positive, stay true and honest and deliver just exactly what we stand for at TRINITY haircare: the best possible products combined with a transparent, honest and clear concept.





We thought that our packaging should not pollute the world that we hand over to our children. Sustainability and recycling are key focus areas for TRINITY haircare. TRINITY haircare cares. About people. About nature. About the environment. About the future. Therefore, TRINITY haircare puts a lot of thought, effort and money into the development and research for better (renewable) resources and sustainable solutions with regard to products, packaging, the use of paper, Co2 reduction, etc. We are using several different certi-

fied packaging and material certifications, such as FSC (wood), Ecocert (carton), etc. and we use recyclable and even reusable materials already today (plastics) and will even start using sustainable & biodegradable packaging materials in the (near) future! Also, we will launch one of the most innovative and exciting recycling projects in our industry today any time soon throughout the entire value chain, which will be truly unique! NEW packaging, recyclable & reusable materials, recycling concept AND charity in one go!





We thought that our care line should hold all the good natural extracts that our home has to offer. We call this our Alpine Spa Concept. Nature is offering us the greatest variety of nourishing, healing and beautifying substances. The relief and rehab of a spa treatment is what our care products should give to your hair. This is why we have developed our

Alpine Spa Concept that consists out of natural extracts of the Alpine region and selected natural oils and extracts that we have identified as the best companions to support the effect of these ingredients. In that way the TRINITY haircare essentials and the TRINITY haircare therapies should give the most holistic and effective care to your hair.





We thought that we should develop a care line that answers all requirements in a professional hairdressing salon. Not just the requirements of today, and not just for 1 hair type, but for everyone and always! We are close to our TRINITY family members all over the world, close to stylists and close to every day's challenges in hairdressing salons. That is why we realized that we have to find the right balance for the range of our new care line. We wanted to avoid to overstrain you with hundreds of different products but at the same time guarantee that you always find the right answer in the TRINITY hairca-

re range, for any problem that you find with your clients hair in your salon. Thus we developed the TRINITY haircare essentials and the TRINITY haircare therapies. As the names still illustrate we have recognised that we need basic tools – essentials – that you always need in the salon and solutions – therapies – for special problems that you might only find with a certain number of clients but that underline your competence as an expert. The sub lines consistently persist of Shampoo, Mask and Finishing products to cover all needs for the hair.



THE ELEMENTS OF TRINITY HAIRCARE







THE ESSENTIALS

COLOUR

shampoo



TRINITY haircare essentials colour shampoo gives vibrance and suppleness to coloured hair. Its special active complex with Glacier Water, Pomegranate Oil and Rose Hip Extract protects and stabilizes the hair colour.

What to say to your client

- Protects and stabilizes the hair colour
- Smoothens the hair structure and improves the combability
- Maintains the colour vibrance and provides the hair with a natural shine

Useful ingredients

Glacier Water, Pomegranate Oil, Rose Hip

Art. 30720 25 ml, **30721** 75 ml,
30722 300 ml, **30723** 1.000 ml

COLOUR

spray conditioner



TRINITY haircare essentials colour spray conditioner is the effective instant care for coloured hair. Smoothens the hair structure, improves combability and protects vibrance of coloured hair instantly.

What to say to your client

- Instant care for coloured hair with UV-Filter
- Protects the vibrance of the hair colour
- Instantly improves combability

Useful ingredients

Glacier Water, Pomegranate Oil, Rose Hip

Art. 30726 75 ml, **30748** 200 ml

COLOUR

mask



TRINITY haircare essentials colour mask with Glacier Water, Pomegranate Oil and Rose Hip Extract smoothes the hair structure, improves combability and protects vibrance of coloured hair. The advanced Colour Protection Complex with UV-Filter and Antioxidant protects the colour lastingly.

What to say to your client

- Deep and intensive treatment for a lasting colour result
- Neutralizes the hair and closes the cuticles. Prevents the colour from fading
- Softens the hair and provides silkiness and gloss

Useful ingredients

Glacier Water, Pomegranate Oil, Rose Hip

Art. 30724 75 ml, **30725** 200 ml, **31163** 1.000 ml

COLOUR

elixir



TRINITY haircare essentials colour elixir seals the hair with an anti-fading protection that shields colour against loss of vibrancy. Glacier Water, Pomegranate and Rose Hip Extract provide outstanding brilliance and discipline coloured hair, making it silky without weighing down. Eliminates frizz and repairs split ends.

What to say to your client

- Seals the hair with an anti-fading protection and provides an outstanding brilliance
- Disciplines coloured hair and shields against loss of vibrancy
- Eliminates frizz and repairs split ends

Useful ingredients

Glacier Water, Pomegranate Oil, Rose Hip

Art. 30728 50 ml

A SWISS BRAND

MOISTURE

shampoo



MOISTURE

spray conditioner



TRINITY haircare essentials moisture shampoo is designed for daily use. Its special active complex with Glacier Water, Aloe Vera and Pro-Vitamine B5 provides the hair with moisture intensively. Leaves hair shiny and easier to comb.

What to say to your client

- Daily-use shampoo. Provides the hair with moisture
- Improves the elasticity of the hair
- Improves the combability and gives shine to the hair

Useful ingredients

Glacier Water, Aloe Vera

Art. 30703 25 ml, **30704** 75 ml,
30705 300 ml, **30706** 1.000 ml

TRINITY haircare essentials moisture spray conditioner is the intensive moisture care with depth effect. Improves combability and vibrance of the hair instantly. Gives irresistible sleekness to the hair.

What to say to your client

- Instant care for dried-out hair
- Regulates the moisture levels of scalp and hair
- Instantly improves combability

Useful ingredients

Glacier Water, Aloe Vera

Art. 30709 75 ml, **30710** 200 ml

MOISTURE

mask



TRINITY haircare essentials moisture mask gives inner moisture to the hair and provides it with precious nutritive substances. The rich mask with Glacier Water, Argan Oil and Linseed Extract nourishes dry hair daily and gives outstanding shine. Improves elasticity of the hair, makes it smooth and manageable.

What to say to your client

- Deep and intensive moisture treatment
- Nourishes dry hair and gives an outstanding shine
- Improves the elasticity and makes the hair smooth and manageable

Useful ingredients

Glacier Water, Argan Oil, Linseed

Art. 30707 75 ml, **30708** 200 ml, **31161** 1.000 ml

MOISTURE

split ends milk



TRINITY haircare essentials moisture split ends milk repairs damaged hair ends with its Repair Complex of Glacier Water, Aloe Vera and Pro-Vitamine B5 and seals it. Moisturises, protects from heat and leaves the hair ruggedised.

What to say to your client

- Seals dry and damaged hair ends
- Protects the hair from heat
- Hydrates and reduces split ends

Useful ingredients

Glacier Water, Aloe Vera

Art. 30711 75 ml

VOLUME

shampoo



TRINITY haircare essentials volume shampoo gives noticeably more stability and amplitude to fine hair. Its Phytocomplex with Glacier Water, Bamboo and Sage Extract regulates the moisture balance and strengthens the hair. Calms static and improves combability without weighing down.

What to say to your client

- Provides more stability and amplitude to fine hair
- Calms the static charge and strengthens the hair
- Improves the combability without weighing down

Useful ingredients

Glacier Water, Bamboo, Sage

Art. 30712 25 ml, 30713 75 ml,
30714 300 ml, 30715 1.000 ml

VOLUME

spray conditioner



TRINITY haircare essentials volume spray conditioner lifts the roots and leaves fine hair full and voluminous. The Active Complex of Glacier Water, Bamboo and Sage Extract vitalises the hair and gives outstanding shine. Gives bounce to dull hair and makes it smooth and manageable.

What to say to your client

- Instant care for fine hair
- Lifts the roots and leaves fine hair full and voluminous
- Gives bounce to dull hair
and makes it smooth and manageable

Useful ingredients

Glacier Water, Bamboo, Sage

Art. 30719 200 ml

VOLUME

mask



TRINITY haircare essentials volume mask gives inner strength to the hair and leaves fine hair full and voluminous. The Active Complex of Glacier Water, Bamboo and Sage Extract vitalises the hair and gives outstanding shine. Gives bounce to dull hair and makes it smooth and manageable.

What to say to your client

- Intensive treatment for fine hair
- Vitalizes the hair and gives an outstanding shine
- Regenerates without weighing down

Useful ingredients

Glacier Water, Bamboo, Sage

Art. 30716 75 ml, **30717** 200 ml, **31162** 1.000 ml

VOLUME

form cream



TRINITY haircare essentials volume form cream deeply moisturizes hair with pure Glacier Water and leaves it with a light-weight, silky texture. Defines hair and adds character. The formulation with pure Argan Oil and anti-frizz effect tames and nourishes the hair at once.

What to say to your client

- Deeply moisturizes hair and leaves it with a light weight and silky texture
- Adds character, defines the structure
- With anti-frizz and styling & finishing properties

Useful ingredients

Glacier Water, Argan Oil, Linseed

Art. 30718 200 ml

VOLUME

dry powder spray



TRINITY haircare essentials volume dry powder spray gives instant grip and amplitude to fine hair. Its active ingredients complex of rice starch and Vitamin E absorbs excess grease and product residues and creates sculptable textures. Removes odours and lets limp hair appear freshly washed.

What to say to your client

- Gives instant grip and amplitude to the hair
- Absorbs excess grease and product residues
- Lets limp hair appear freshly washed

Useful ingredients

Rice starch, Vitamin E

Art. 33895 300 ml





THE ESSENTIALS

BLONDE

shampoo



BLONDE

silver shampoo



TRINITY haircare essentials blonde shampoo with Glacier Water, Platinum and Lavender Oil gently cleanses, repairs and protects natural blonde, salon bleached or highlighted hair. Illuminating micro-pigments neutralize yellowish tones, highlight blonde shades, restore vitality of highlights and intensify contrasts.

What to say to your client

- Gently cleanses, repairs and protects natural blonde and salon bleached or highlighted hair
- Illuminating micro-pigments neutralize yellow tones
- Highlights blonde shades and restores the vitality of highlights and intensifies contrasts

Useful ingredients

Glacier water, Platinum, Lavender oil

Art. 30731 25 ml, 30732 75 ml,
30733 300 ml, 30734 1.000 ml

TRINITY haircare essentials silver shampoo with Glacier Water and Lavender Oil, gives vibrance and suppleness to grey and white hair. Gently purifies the hair and neutralises yellow tones. Its intense moisture providing improves hair structure noticeably.

What to say to your client

- Gently purifies grey and white hair
- Neutralizes yellow tones and gives vibrance and suppleness
- Provides intense hydration and improves the hair structure noticeably

Useful ingredients

Glacier water, Lavender oil, Citric Acid

Art. 30739 25 ml, 30741 300 ml, 30734 1.000 ml

BLONDE

mask



TRINITY haircare essentials blonde mask with Glacier Water, Platinum and Lavender Oil deeply nourishes, hydrates and detangles natural blonde, salon bleached or highlighted hair. Illuminating micro-pigments neutralize yellowish tones. Leaves hair silky, soft and light.

What to say to your client

- Deeply nourishes, hydrates and detangles natural blonde and salon bleached hair
- Illuminating micro-pigments neutralize yellow tones
- It leaves the hair silky, soft and light

Useful ingredients

Glacier water, Platinum, Lavender oil

Art. 30735 75 ml, 30736 200 ml

BLONDE

elixir



TRINITY haircare essentials blonde elixir restores the brilliance of natural blonde, salon bleached or highlighted hair. Enriched with Glacier Water, Platinum and Lavender Oil it eliminates frizz, repairs split ends and seals the cuticle to protect the hair from dryness. Illuminating micro-pigments neutralize yellowish tones.

What to say to your client

- Restores the brilliance and neutralizes yellow tones on natural blonde, salon bleached or highlighted hair
- Eliminates frizz, repairs split ends and makes it soft, luminous and weightless
- Disciplines the hair and seals the cuticles to protect it from dryness

Useful ingredients

Glacier water, Platinum, Lavender oil

Art. 30737 50 ml

A SWISS BRAND

SUMMER

shampoo



TRINITY haircare essentials summer shampoo with Glacier Water, Almond Oil and Brown Alga Extract is the intensive moisture care for desiccated and sun-stressed hair. Protects hair against negative effects of heat and UV rays. Leaves hair smooth and shiny.

What to say to your client

- Gently cleanses hair from sea salt and chlorine
- Protects the hair against negative effects on heat and UV rays.
- Leaves the hair smooth and silky

Useful ingredients

Glacier Water, Almond Oil, Brown Alga Extract

Art. 30743 75 ml, 30744 300 ml

SUMMER

spray conditioner



TRINITY haircare essentials summer spray conditioner is the intensive moisture care for desiccated and sun-stressed hair. Protects hair against negative effects of heat and UV rays. Improves combability and vibrance of the hair instantly. Leaves hair smooth and shiny.

What to say to your client

- Instant moisture care for desiccated and sun-stressed hair
- Protects the hair against negative effects of heat and UV rays
- Improves combability and vibrancy instantly, leaving the hair smooth and shiny

Useful ingredients

Glacier Water, Almond Oil

Art. 30747 75 ml, 30727 200 ml

SUMMER

mask



TRINITY haircare essentials summer mask with Glacier Water, Almond Oil and Brown Alga Extract is the intensive moisture care for desiccated scalp and sun-stressed hair. Restructures the hair and effectively protects it against negative effects of heat. Leaves hair smooth and shiny.

What to say to your client

- Intense moisture care for desiccated and sun-stressed hair
- Protects the hair against negative effects of heat and UV rays
- Restructures effectively and makes the hair soft and radiant

Useful ingredients

Glacier Water, Almond Oil, Brown Alga Extract

Art. 30745 75 ml, **30746** 200 ml

SUMMER

body spray



30 | HIGH/
HOCH
SPF/LSF | UVA+B

TRINITY haircare essentials summer body spray protects the skin instantly and is sweat and water resistant. The transparent formula absorbs quickly, is non-greasy and is easily applied. Gives a silky feeling to the skin and reliable protection against harmful UVA and UVB rays.

What to say to your client

- UVA / UVB protection
- 30 SPF
- sweat and water resistant

Useful ingredients

Golden Seaweed Extract

Art. 31692 100 ml

A SWISS BRAND

WINTER

shampoo



TRINITY haircare essentials winter shampoo is the ideal moisture care when skin and hair is stressed by coldness and dry radiator air. This hair & body shampoo regulates the moisture level of skin and hair with its special active complex with Glacier Water, Aloe Vera and Pro-Vitamine B5.

What to say to your client

- Hydrates hair affected by the coldness deeply
- Leaves the hair and scalp nourished, healthy and shiny
- Controls frizz and works against static charge

Useful ingredients

Glacier Water, Aloe Vera, Pro-Vitamine B5

Art. 30750 300 ml

WINTER

spray conditioner



TRINITY haircare essentials winter spray conditioner is the effective moisture care for the wintertime. The Active Complex of Glacier Water, Aloe Vera and Almond Oil improves combability and vibrance of the hair instantly.

What to say to your client

- Instant treatment for dry hair affected by the coldness
- Enhances combability without weighing it down
- Leaving the moisture level in perfect balance

Useful ingredients

Glacier Water, Aloe Vera and Almond Oil

Art. 30752 200 ml

WINTER

mask



TRINITY haircare essentials winter mask is the intensive moisture care when hair is stressed by coldness and dry radiator air. Regulates the moisture level of scalp and hair with its special active complex with Glacier Water, Aloe Vera and Pro-Vitamine B5.

What to say to your client

- Provides dull and dry hair with precious nutrients
- Locks moisture in the hair fibre, leaving it distinctively more shiny
- The hair is more vibrant, smooth and easy to manage

Useful ingredients

Glacier Water, Aloe Vera, Pro-Vitamine B5

Art. 30751 200 ml

WINTER

hand cream



TRINITY haircare essentials winter hand cream gives care and protection for stressed hands, especially for the needs in the winter time. Glacier Water, Aloe Vera and Pro-Vitamine B5 give precious moisture. The hands are protected, nourished and get silky smooth. The cream is quickly absorbed and leaves no greasy feeling on the skin.

What to say to your client

- Soothes dry hands instantly
- Is rich and full of moisturising agents
- Soaks in quickly

Useful ingredients

Glacier Water, Aloe Vera, Pro-Vitamine B5

Art. 30753 75 ml

A SWISS BRAND





THE THERAPIES

CAFFEIN

shampoo



TRINITY haircare therapies caffeine shampoo stimulates and invigorates the roots with its active complex of Glacier Water, Caffeine and Pro-Vitamine B5. Regulates moisture balance of scalp and hair and advances the conditions for growth of hair.

What to say to your client

- Stimulates and invigorates the roots
- Regulates the moisture balance
- Advances the conditions for hair growth

Useful ingredients

Glacier Water, Caffeine, Pro-Vitamine B5

Art. 30754 25 ml, 30756 300 ml

CAFFEIN

tonic



TRINITY haircare therapies caffeine tonic stimulates and invigorates the roots with its active complex of Glacier Water, Caffeine and Zinc lactate. Counteracts preventable hair loss. Improves blood circulation and advances the conditions for growth of hair.

What to say to your client

- Stimulates and invigorates the roots
- Counteracts preventable hair loss
- Advances the conditions for hair growth

Useful ingredients

Glacier Water, Caffeine, Pro-Vitamine B5

Art. 30757 200 ml

CAFFEIN

mask



TRINITY haircare therapies caffeine mask stimulates and invigorates the roots with its active complex of Caffeine and Pro-Vitamine B5. Glacier Water regulates moisture balance of scalp and hair and advances the conditions for growth of hair.

What to say to your client

- Stimulates the blood vessel and helps to extend the life cycle of hair
- Restores the hair fibre and closes the cuticles. Hydrates the scalp
- Calms and smoothens the hair structure. The hair looks vibrant, shiny and healthy

Useful ingredients

Glacier Water, Caffeine, Pro-Vitamine B5

Art. 30759 200 ml



A SWISS BRAND

ARGAN

shampoo



TRINITY haircare therapies argan shampoo gently cleanses, restores the moisture balance of the hair and gives smoothness, shine and new elasticity. The therapy complex with Glacier Water, Argan Oil and Linseed Extract restructures the hair deeply.

What to say to your client

- Gently cleanses and restores the moisture balance
- Restructures the hair structure deeply
- Gives smoothness, radiant shine and new elasticity

Useful ingredients

Glacier Water, Argan Oil, Linseed Extract

Art. 30760 25 ml, 30762 300 ml, 30763 1.000 ml

ARGAN

one12



- Nourishes & hydrates dry/coloured and damaged hair
- Detangles unruly hair
- Eliminates frizz
- Effective anti static action
- Seals cuticles
- Enhances and protects the hair colour
- Restores body and volume of fine hair
- Protects from heat, humidity and UV rays
- Eliminates and prevents split ends
- Speeds up blow drying
- Counters cellular aging
- Leaves hair brilliant and shiny

TRINITY haircare therapies ONE12 with Keratin, Argan Oil, Macadamia Oil, Nyamplung Oil and UV Filter is the ideal answer to every need of the hair. It deeply nourishes with reconstructing effect.

What to say to your client

- ONE product against the twelve most common hair problems
- Nourishes and reconstructs the inner core of the hair
- Contains a combination of high quality oils

Useful ingredients

Glacier water, Keratin, Argan Oil, Macadamia Oil, Nyamplung Oil

Art. 30766 75 ml, 30767 200 ml

ARGAN

mask



TRINITY haircare therapies argan mask is rich in protein and Argan Oil and restores elasticity and rebuilds strength of overstrained hair. Glacier Water leaves hair instantly hydrated with a lightweight, silky texture. Enhances the hair structure lastingly when used regularly.

What to say to your client

- Restores elasticity and rebuilds the strength of overstrained hair
- Leaves hair hydrated with a lightweight, silky texture
- Enhances the structure lastingly, when used regularly

Useful ingredients

Glacier water, Argan Oil, Shea Butter

Art. 30765 200 ml

ARGAN

elixir



TRINITY haircare therapies argan elixir gives brilliant shine and extraordinary smoothness to dull and weak hair. Makes hair manageable, easy to shape and gives it a healthy look. Suitable for all hair types.

What to say to your client

- Gives radiant shine to dull and weak hair
- Makes the hair manageable and gives extraordinary smoothness
- Gives a healthy look and makes it easy to style and blow dry

Useful ingredients

Argan oil

Art. 30769 50 ml

SENSITIVE

shampoo



TRINITY haircare therapies sensitive shampoo removes dandruff and itchiness and soothes irritated scalp. Adds volume and protects hair colour from fading. Maintains healthy moisture balance of hair and scalp. Leaves hair shiny, clean and fresh.

What to say to your client

- Removes dandruff, relieves itchiness and soothes irritated scalp
- Adds volume and protects the hair colour from fading
- Maintains a healthy moisture balance for hair and scalp. Gives a clean and fresh feeling
- Perfume free for best protection against allergic reactions.

Useful ingredients

Glacier water, Sunflower Oil, Rosemary

Art. 30771 25 ml, 30773 300 ml

SENSITIVE

mild shampoo



TRINITY haircare therapies mild shampoo for all hair types and daily use maintains the well-being of sensitive and itchy scalp and prevents dandruff. Maintains good condition of hair and scalp. Leaves hair shiny and easy to manage.

What to say to your client

- For daily use and all hair types
- Maintains the well-being of sensitive and itchy scalp. Prevents dandruff.
- Maintains a good condition of hair and scalp, leaving the hair shiny and easy to manage
- Perfume free for best protection against allergic reactions.

Useful ingredients

Glacier water, Rosemary

Art. 30774 25 ml, 30776 300 ml

SENSITIVE

mask



SENSITIVE

serum



TRINITY haircare therapies sensitive mask for irritated scalp smooths the hair structure and mildly peels dead skin cells off the scalp. Its Care and Repair Complex with Glacier Water, Rosemary and Climbazole leaves hair shiny, elastic and has an anti-static effect on frizzy hair. Removes dandruff, cures itchiness and irritation on the scalp.

What to say to your client

- Smoothens the hair structure, calms irritated scalp
- Mildly peels dead skin cells off the scalp, removes dandruff, cures itchiness and irritations on the scalp
- Has an antistatic effect on frizzy hair, improves elasticity and gives suppleness and shine
- Perfume free for best protection against allergic reactions.

Useful ingredients

Glacier water, Rosemary

Art. 30778 200 ml

TRINITY haircare therapies sensitive serum calms sensitive scalp that tends towards irritation, especially before or after chemical treatments. The soothing formulation nourishes scalp, removes dandruff, sebum and itchiness and supports the prompt regeneration of the natural pH-value of the scalp after chemical treatments.

What to say to your client

- Soothing formulation nourishes the scalp and regenerates the pH-value of the scalp
- Stimulates the micro circulation, dissolves crystallized excess sebum and enhances healthy hair growth
- Perfume free for best protection against allergic reactions.

Useful ingredients

Glacier water, Rosemary, Tea Tree Oil

Art. 30779 200 ml

A SWISS BRAND



RESTYLE
REDEFINE
REDEVELOP
REFORM

RELOAD

REFINISH
RECREATE
RENEW
REINVENT



STYLING SERIES

re:
LOAD

spray



medium shine natural hold

re:LOAD your style with natural hold and vibrant shine. The lightweight formula leaves no residues.

SPRAY gives a flexible, workable hold that retains the natural movement of your hairstyle. It dries quickly without leaving the hair sticky. Can be easily brushed out. No parabens. No sulphates. No Cruelty.

Art. 33335 100 ml, **33336** 300 ml, **33337** 500 ml

re:
LOAD

curl mousse



medium shine natural hold

re:LOAD your curls with full volume, unique bounce and vibrant shine.

Gives lasting and powerful curl bundling, Panthenol protects especially permed and curly hair. Create glamorous, big shapes and vigorous curls by layering **CURL MOUSSE** over again. Thanks to the weightless, moisturising formula the mousse will build breathtaking body and natural hold without weighing down. No parabens. No sulphates. No Cruelty.

Art. 33339 300 ml

re:
LOAD

paste

re:
LOAD

pomade



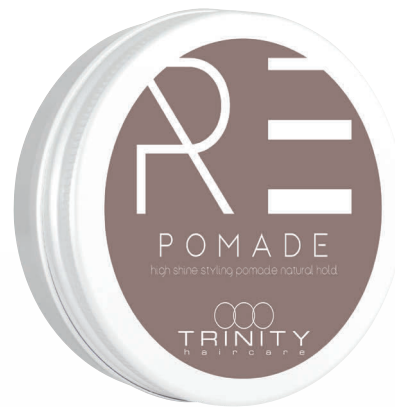
medium shine natural hold

re:LOAD the definition of your look. Structures the hair with glossy shine and natural hold.

PASTE allows you to create loose, undone hairstyles with a natural touch. The flexible control creates definition and movement at once. Even in humid air the hair stays in shape.

No parabens. No sulphates. No Cruelty.

Art. 33338 100 ml



high shine natural hold

re:LOAD the motion of your style. Controls every type of hair with extra shine and natural hold.

POMADE is the perfect finish for curly hair while it offers a modern and flexible styling alternative for all other types of hair. This unique product with moisturising molecules gives a classic look.

No parabens. No sulphates. No Cruelty.

Art. 33340 100 ml

A SWISS BRAND

re:
LOAD

mousse



medium shine medium hold

re:LOAD your style with firm hold, full volume and vibrant shine. Panthenol protects all types of hair.

Create glamorous, big shapes by layering **MOUSSE** over again. Thanks to the weightless, moisturising formula it will build breathtaking body and firm hold without weighing down.

No parabens. No sulphates. No Cruelty.

Art. 33330 300 ml

re:
LOAD

gloss spray



high shine medium hold

re:LOAD your style with natural hold and breathtaking shine. Smooths the hair and improves dressability.

GLOSS SPRAY gives glamorous, lasting shine without overlaying the hair. Murumuru Seed Butter protects the hair and locks in moisture. The perfectly styled hairdo feels additionally nourished.

No parabens. No sulphates. No Cruelty.

Art. 33333 100 ml

re:
LOAD

forming lotion



high shine medium hold

re:LOAD your style with firm hold and luminous shine. Use before blow-dryer or straightener.

FORMING LOTION gives elastic hold, protects hair from heat, UV rays and free radicals. The smoothing formula is enriched with Keratin and Creatin. Can be easily brushed out.

No parabens. No sulphates. No Cruelty.

Art. 33334 200 ml

re:
LOAD

curl cream



medium shine medium hold

re:LOAD your glamorous curls with ultra-hip volume, bounce and vigorous shine. Leave-in Cream – Anti-Frizz.

CURL CREAM grants powerful curl bundling and protects permed and curly hair. While adding essential moisture, the formula gives the ideal balance of firmness and elasticity to curly hair.

No parabens. No sulphates. No Cruelty.

Art. 33329 100 ml

A SWISS BRAND



re:
LOAD

gel



high shine medium hold

re:LOAD the form of your style. Firm hold and extra shine for strong looks.

GEL is the unique product for lasting hold with bamboo extract and pro vitamin B5. The alcohol-free formula gives the hair perfect shine and due to the low pH-value it prevents the scalp from drying out.

No parabens. No sulphates. No Cruelty.

Art. 33332 100 ml

re:
LOAD

paste

re:
LOAD

mud



medium shine medium hold

re:LOAD the definition of your look with the easy-to-use styling paste for natural shine in every type of hair.

PASTE gives voluminous hold, outstanding flexibility and natural shine with bamboo extract and wheat protein. It adds body to the hair and is the perfect tool to create styles with statement.

No parabens. No sulphates. No Cruelty.

Art. 33331 100 ml



matt finish medium hold

re:LOAD the shape of your look. Firm hold and a matt finish for distinct lines in your hairdo.

MUD gives firm, shapeable hold and a natural finish with bamboo extract and natural beeswax. Known to seal in moisture, it also helps prevent hair breakage. Especially suitable for short hair.

No parabens. No sulphates. No Cruelty.

Art. 33328 100 ml

re:
LOAD

spray



medium shine strong hold

re:LOAD your style with strong hold and vibrant shine. The lightweight formula leaves no residues.

SPRAY gives intense, long-lasting hold that resists humidity perfectly and keeps your hairdo in shape at all times. It dries quickly without leaving the hair sticky. Can be easily brushed out.

No parabens. No sulphates. No Cruelty.

Art. 33346 100 ml, **33347** 300 ml, **33348** 500 ml

re:
LOAD

volume mousse



medium shine strong hold

re:LOAD your style with texture, lift and maximum volume – from roots to ends.

VOLUME MOUSSE gives extra lift, natural look and feel but boosts the volume of the roots to the maximum. For more volume all over, comb through to ends. Suitable for long hair, too.

No parabens. No sulphates. No Cruelty.

Art. 33349 300 ml

re:
LOAD

gel spray



high shine strong hold

re:LOAD your style with strong hold and luminous shine. The lightweight formula leaves no residues.

GEL SPRAY gives lasting hold without the usage of aerosols. Dries quickly with all properties of a Modelling Spray. The hairdo can be restyled up to 30 seconds after application. Brushes out easily.

No parabens. No sulphates. No Cruelty.

Art. 33352 200 ml

re:
LOAD

fiber



medium shine strong hold

re:LOAD the texture of your look. Strong hold and medium gloss for a natural look.

FIBER defines and adds body – stays flexible enough to restyle any time. The flexible control creates definition and movement at once. Stay perfectly styled without committing yourself.

No parabens. No sulphates. No Cruelty.

Art. 33345 100 ml

re:
LOAD

grip spray



matt finish strong hold

re:LOAD the texture of your look. Extra crunch, strong hold and a natural finish for your hairdo.

GRIP SPRAY creates sexy beach looks like after a day at the ocean. Gives texture, volume and a matt finish to the hair. Tears away grease without leaving residues on your hair.

No parabens. No sulphates*. No Cruelty.

* = that are harmful to hair, health or environment

Art. 33344 200 ml

re:
LOAD

gel



high shine strong hold

re:LOAD the form of your style. Strong hold and extra shine for slick looks.

GEL gives mega-defined texture. The water-soluble moulding gel noticeably pumps up volume and hold. The alcohol-free formula gives perfect shine to the hair, Panthenol prevents the scalp from drying out.

No parabens. No sulphates. No Cruelty.

Art. 33351 100 ml

re:
LOAD

pomade

re:
LOAD

mud



high shine strong hold

re:LOAD shape and shine of your look. Strong hold and extra shine especially for curly or permed hair.

POMADE gives breathtaking shine and firm control. Texturises and gives an elegant suppleness to your styling. Panthenol prevents the scalp from drying out and hair from breaking.

No parabens. No sulphates. No Cruelty.

Art. 33350 100 ml



matt finish strong hold

re:LOAD the shape of your look. Strong hold and a matt finish for distinct lines in your hairdo.

MUD is the right styling power for every type of hair. With bamboo extract and natural beeswax. Known to seal in moisture, it also helps prevent hair breakage. Especially suitable for short hair and strong looks.

No parabens. No sulphates. No Cruelty.

Art. 33343 100 ml

re:
LOAD

spray



medium shine ultra strong hold

re:LOAD your style with extra hold and luminous shine. The lightweight formula leaves no residues.

SPRAY gives ultra strong, long-lasting hold that resists humidity perfectly and keeps your hairdo in shape at all times. It dries quickly without leaving the hair sticky. Can be easily brushed out.

No parabens. No sulphates. No Cruelty.

Art. 33355 100 ml, **33356** 300 ml, **33357** 500 ml

re:
LOAD

mousse



medium shine ultra strong hold

re:LOAD your style with extra hold, full volume and vibrant shine. Panthenol protects all types of hair.

MOUSSE gives ultra strong hold without leaving the hair sticky. Perfect for blow dries. The weightless, moisturising formula builds breathtaking body and super hold without drying the hair.

No parabens. No sulphates. No Cruelty.

Art. 33358 300 ml

re:
LOAD

mud



matt finish ultra strong hold

re:LOAD the shape of your look. Ultra strong hold and a matt finish for distinct lines in your hairdo.

MUD is the ultimate styling power for every type of hair. With bamboo extract and natural beeswax. Known to seal in moisture, it also helps prevent hair breakage. Especially suitable for short hair and hard looks. No parabens. No sulphates. No Cruelty.

Art. 33354 100 ml

re:
LOAD

gel



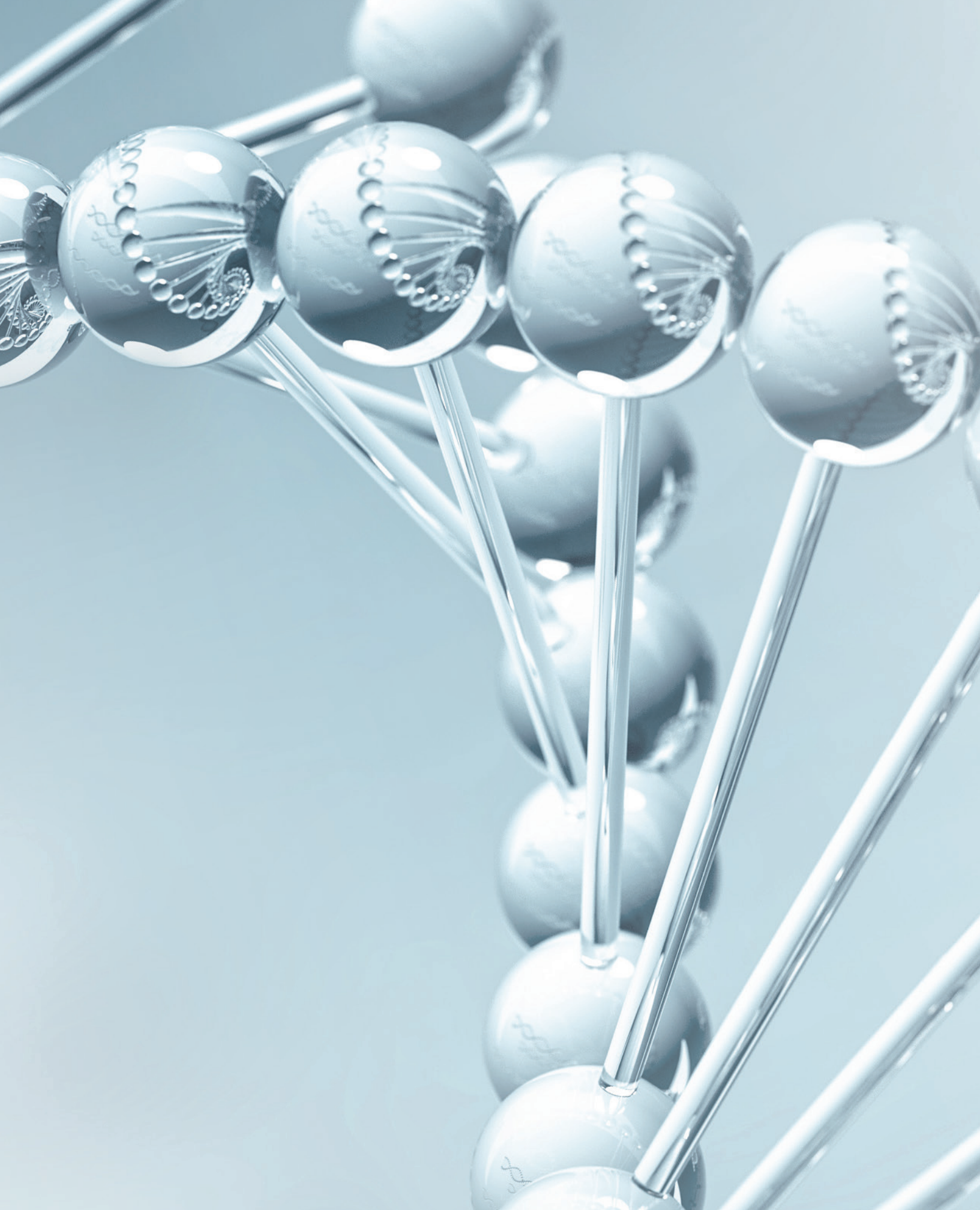
high shine ultra strong hold

re:LOAD the form of your style. Ultra strong hold and extra shine for slick looks.

GEL defines the hair with pro-vitamin B5. The extraordinary formula allows astonishing styles and adds extra shine to your hair. Panthenol prevents the scalp from drying out. No parabens. No sulphates. No Cruelty.

Art. 33353 100 ml





TRINIFORCE SERIES



PETA

TRINIFORCE is free of phthalates and gluten and mostly contains no silicones and sulfates and, due to the TRINIFORCE Complex, a combination of natural ingredients, penetrates the cuticle deeply.

Of course TRINIFORCE is, like all our products, absolutely cruelty free. We support several international organisations like PETA.

Fine hair, damaged hair, hair that is stressed by chemical treatments – every woman (and every man) knows these problems. Problems that couldn't be solved for a long time. But the scientists in the TRINITY haircare labs did their best to end this story. After years of research they are now ready to present their result:

THE TRINITY HAIRCARE CARE SYSTEM!

This trio knocks off the most common hair problems:

TRINIFORCE

KERATIN FILLER

repairs damaged hair and refills it with keratin

TRINIFORCE

FIBRE THICKENER

layers at the cuticula and thus creates thicker hair

TRINIFORCE

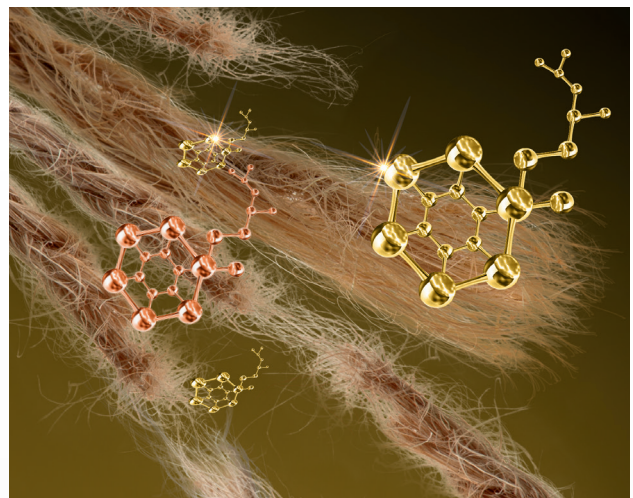
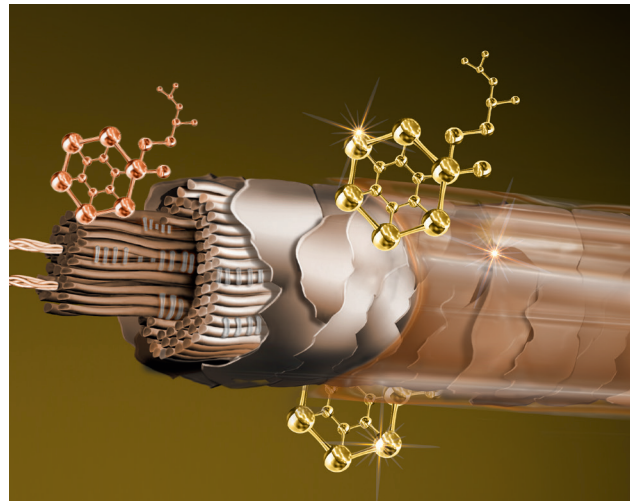
BOND AMPLIFIER / TRINIPLEXX

acts before damages are done –
during a coloration or during bleaching

This is so special about the TRINITY haircare care system:

All three combine a salon exclusive treatment and intensifying treatments at home. Each of the three care systems contains its' own complex of active ingredients which is especially designed for the respective needs.

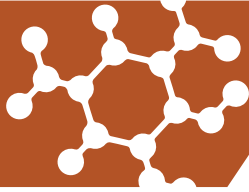
The result is healthy, thick hair that even resists chemical treatments easily.



TRINIFORCE

Restoring the DNA of your hair





KERATIN FILLER

No matter how gentle the formulation is, a chemical treatment always damages the hair structure. What suffers most is the cuticle because this top layer is always opened first when chemical processes are done. To offer a special protection for this sensitive layer the TRINITY labs developed a unique new formulation:

TRINIFORCE KERATIN FILLER

The cuticle is the top layer of the hair. The cuticle is a very sensitive layer of the hair, this sensitive layer performs as a protective coating, it protects the cortex from harmful environmental influences, UV rays or blow drying heat. Colouring, bleaching, perms and atmospheric influences as well are the main reasons for the damaging and destruction of the cuticle. Each hair contains about 10 - 15 cuticle layers. The more layers there are, the healthier and stronger is the hair.

Triniforce KERATIN FILLER was especially developed for brittle, stressed and chemically treated hair. The unique blend of three natural ingredients creates an outstanding therapy power for the Triniforce KERATIN FILLER Complex.

Thanks to the new Triniforce Keratin Filler Complex brittle hair is reconstructed, regenerated and strengthened from the inside. Due to our especially developed storage system the formulation of natural active ingredients penetrates the inner hair cuticle. The result: strong, voluminous hair that shines and looks young and healthy. One of the main goals of the TRINITY haircare labs and also one of the big advantages of Triniforce KERATIN FILLER is the easy usage in the salon. The innovative formulation of the Triniforce KERATIN FILLER works deeply in the inner part of the fibres, reconstructs the cuticle and rebuilds the hair due to highly dosed keratin.

Because of the revolutionary formulation and the special applying technique only as much product as needed is stored in the hair and thus it can be used for all types of hair.

HOW DOES IT WORK?

Triniforce KERATIN FILLER was created by combining precious natural ingredients with groundbreaking technology. Thus the fibres are upholstered from the inside and gain new strength and energy. We used a natural ingredient of the hair – the keratin. Keratin is a part of human hair and is used as a kind of transplantation substance.

TRINIFORCE KERATIN FILLER KOMPLEX

The main components of the treatment are keratin, moringa and pomegranate extract:

Keratin: Keratin is a natural substance of the hair, this ingredient perfectly rebuilds the protein structure, strengthens the hair and gives new bouncing ability and volume to it = transplantation effect.

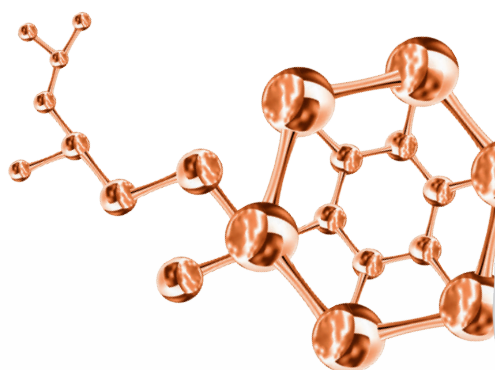
Moringa: Moringa is extracted from the seeds of the tropical moringa tree. Its oil contains a micro protein which protects the hair from environmental influences and UV rays. It supports the recovery of the hair structure and improves it. Free radicals can cause chemical reactions in the cortex and damage the hair structure. The micro proteins act as a filter and protect the hair structure from outer influences while stabilising the keratin structure of the hair = filter effect.

Pomegranate extract: Pomegranate extract is a highly effective natural remedy. It is used as an antioxidant in hair cosmetics. A highly effective UV filter creates irresistible gloss. The natural extract moisturises the hair and protects it from environmental influences = gloss booster.



TRINIFORCE

keratin filler prep wash



TRINIFORCE

keratin filler fluid



KERATIN FILLER PREP WASH is the perfect base for this Triniforce HAIR THERAPY. The special alkaline pH value opens the cuticle of the hair and removes strong product residues. The Triniforce Complex with keratin, moringa and pomegranate extract creates the perfect base for the storage of the KERATIN FILLER ingredients.

Useful ingredients

Keratin, Moringa, Pomegranate extract

Art. 29630 1.000 ml

KERATIN FILLER FLUID is the rebuilding therapy for damaged, stressed and broken hair. The Triniforce Complex with keratin, moringa and pomegranate extract strengthens the sensitive hair structure, has an antioxidant effect and rebuilds the hair structure from the inside. The highly dosed keratin rebuilds the hair from the inside, the protein structure is strengthened. The moisturising and protecting effect of the pomegranate extract and moringa gives silky gloss to the hair and covers it with a natural UV filter.

Useful ingredients

Keratin, Moringa, Pomegranate extract

Art. 29631 200 ml

TRINIFORCE

keratin filler mask



KERATIN FILLER MASK is the intensively strengthening final treatment of this Triforce hair therapy. The Triforce Complex with keratin, shea butter, moringa and pomegranate extract leaves the hair intensively nourished and deeply reconstructed.

Useful ingredients

Keratin, Moringa, Pomegranate extract

Art. 29632 1.000 ml

TRINIFORCE

keratin filler home kit



KERATIN FILLER Shampoo is an ultra caring, very gentle and strengthening shampoo for the follow-up treatment. It cleans the hair gently, adds brilliant shine and keeps the result which was achieved by the Triforce treatment in the salon.

KERATIN FILLER Conditioner smoothens the hair and adds brilliant and stunning shine to it. The special formulation keeps the result which was achieved by the Triforce treatment in the salon.

Useful ingredients

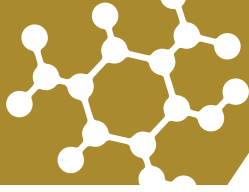
Keratin, Moringa, Pomegranate extract

Art. 29633 2 x 100 ml

TRINIFORCE

Restoring the DNA of your hair





FIBRE THICKENER

The cuticle is a very sensitive layer of the hair, this sensitive layer performs as a protective coating, it protects the cortex from harmful environmental influences, UV rays or blow drying heat.

Chemical treatments, suboptimal nutrition, atmospheric influences, genetic, stress and a hormonal imbalance are the main reasons for the damaging and destruction of the cuticle. Each hair contains about 10 - 15 cuticle layers. If these layers are more and more removed the hair automatically gets thinner. The result is unhealthy, fine hair. The unique formulation of the Triniforce FIBRE THICKENER Therapy was especially developed for fine, weak, mat and brittle hair.

Thanks to the new Triniforce FIBRE THICKENER Complex fine hair is upholstered from the inside, gets boosted and strengthened. Due to our especially developed storage system the formulation of active natural ingredients penetrates the inner hair cuticle. The result: strong, voluminous hair that shines and looks young and healthy.

One of the main goals of the TRINITY haircare labs and one of the big advantages of the Triniforce FIBRE THICKENER LINE is the easy usage in the salon. The innovative formulation of the Triniforce FIBRE THICKENER works deep in the inside of the hair fibres, restructures the cuticle and upholsters it with natural ingredients – comparable to a botox treatment.

Because of the revolutionary formulation and the special application technique only as much product as needed is stored in the hair and thus it can be especially used for thin, fine, brittle and mature hair.

HOW DOES IT WORK?

Triniforce FIBRE THICKENER was created by combining precious natural ingredients with groundbreaking technology. Thus the fibres are upholstered from the inside and gain new strength and energy. We achieved this by using technologies which are known well in the skincare industry.

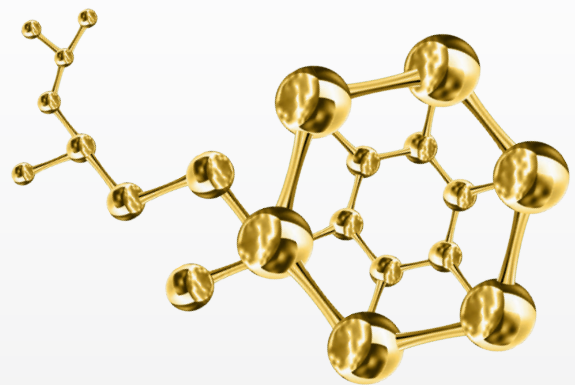
TRINIFORCE FIBRE THICKENER KOMPLEX

The main components of the treatment are hyaluronic acid, collagen and oligopeptide:

Hyaluronic acid: moisturising and refilling effect = moisture booster

Collagen: upholsters the hair from the inside, counteracts the aging process = anti-aging-effect

Oligopeptide: improves the elasticity and the combing ability of the hair = push-up-effect



TRINIFORCE

fibre thickener prep wash



FIBRE THICKENER PREP WASH is the perfect base for this Triniforce HAIR THERAPY. The special alkaline pH value opens the cuticle of the hair and removes strong product residues. The Triniforce Complex with hyaluronic acid, collagen and oligopeptide creates the perfect base for the storage of the FIBRE THICKENER ingredients.

Useful ingredients

Hyaluronic acid, Collagen, Oligopeptide

Art. 29829 1.000 ml

TRINIFORCE

fibre thickener serum



FIBRE THICKENER SERUM is the botox therapy for fine, dull and brittle hair. The Triniforce Complex with hyaluronic acid, collagen and oligopeptide enhances the volume and strengthens the hair from the inside. The moisturising and refilling effect of the hyaluronic acid gives natural elasticity to the hair and leaves it vital and healthy. Collagen and oligopeptide add more body to the hair structure and work against the aging process, the hair gets strengthened, shiny and rejuvenated.

Useful ingredients

Hyaluronic acid, Collagen, Oligopeptide

Art. 30094 200 ml

TRINIFORCE

fibre thickener mask



FIBRE THICKENER MASK is the not weighing down, elasticity enhancing final treatment of the Triniforce FIBRE THICKENER hair therapy. The Triniforce Complex with hyaluronic acid, collagen and oligopeptide leaves the hair hydrated and strengthened.

Useful ingredients

Hyaluronic acid, Collagen, Oligopeptide

Art. 30095 1.000 ml

TRINIFORCE

fibre thickener home kit



FIBRE THICKENER Shampoo is an ultra caring, very soft and strengthening shampoo for the follow-up treatment. It cleans the hair gently, adds brilliant shine and keeps the result which was achieved by the Triniforce treatment in the salon.

FIBRE THICKENER Conditioner smoothens the hair and adds brilliant and stunning shine to it. The special formulation keeps the result which was achieved by the Triniforce treatment in the salon.

Useful ingredients

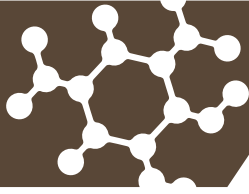
Hyaluronic acid, Collagen, Oligopeptide

Art. 30096 2 x 100 ml

TRINIFORCE

Restoring the DNA of your hair





TRINIPLEXX

WHAT IS TRINIPLEXX?

TRINIPLEXX is a unique and revolutionary salon treatment, which is developed in the Swiss laboratories of TRINITY haircare. TRINIPLEXX repairs and multiplies damaged hair fibres and broken bonds in the hair. With its unique and revolutionary technology of the TRINIPLEXX complex - a composition of natural Origin Actives, combined with the follow up usage of the home care set, TRINIPLEXX has a lasting result, that provides restored and repaired hair fibres.

TRINIPLEXX KEYFACTS

TRINIPLEXX can be used in combination with a wide variety of several different chemical salon treatments, such as toning, colouring, highlighting, bleaching and perming.

The result of TRINIPLEXX is lasting, restored and repaired hair fibers which stay permanently restored and repaired, of course when treated correctly at home with our Homecare products.

TRINIPLEXX is free of silicones, sulphates, phthalates, aldehydes and gluten and penetrates into the hair thanks to the TRINIPLEXX Complex - a composition of Natural Origin Actives. TRINIPLEXX is, of course, same as ALL of our products, completely free of animal testing. We support several global organizations, such as PETA.

WHICH TREATMENTS ARE POSSIBLE WITH TRINIPLEXX?

TRINIPLEXX can be used with all types of chemical treatments such as:

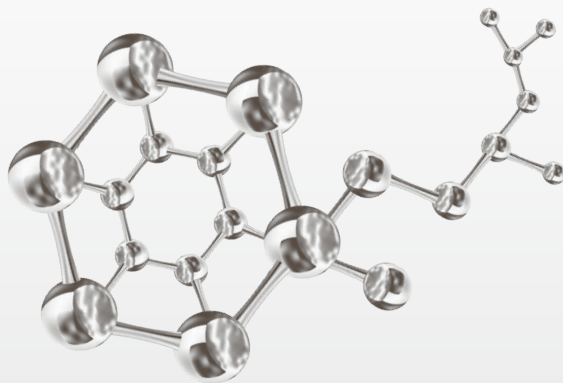
- direct colours
- toners
- semi-permanent colours
- permanent colours
- bleaching (the roots)
- bleaching (the ends)
- highlights
- balayage
- lowlights
- chemical straighteners
- perms

CAN I USE TRINIPLEXX WITH HAIR EXTENSIONS?

It is perfectly safe to use TRINIPLEXX with hair extensions, when used correctly. Not only is it safe, but it also improves the hair quality of the hair extensions, providing a nourishing, shiny, moisturised effect on both your own hair as well as the extensions.

CAN I USE TRINIPLEXX WITH KERATIN TREATMENTS?

TRINIPLEXX can also be used with Keratin Treatments, when used correctly. Due to the extended variety of Keratin Treatments available in the market, we cannot guarantee the same results for every Keratin Treatment.



TRINIFORCE

triniplexx fluid



The TRINIPLEXX treatment starts with the TRINIPLEXX FLUID, the most concentrated and most important product, which can be added to any kind of chemical treatment. The usage of the TRINIPLEXX FLUID is further enhanced and the salon treatment is finished by using the TRINIPLEXX MASK, a mask which is created for salon use only.

Useful ingredients

Yeast extract, Sunflower Seed Oil, Apricot Kernel Oil

Art. 27841 200 ml

TRINIFORCE

triniplexx mask

TRINIPLEXX MASK is the intensive fortifying treatment that crosslinks bonds that were developed by TRINIPLEXX FLUID. It leaves the hair intensively hydrated and nourished. The hair will be neutralized and nourished at the same time and the salon treatment is finished by using this TRINIPLEXX MASK.

Useful ingredients

Yeast extract, Sunflower Seed Oil, Apricot Kernel Oil

Art. 27964 1.000 ml

TRINIFORCE

triniplexx home kit



TRINIPLEXX SHAMPOO is the conditioning and strengthening shampoo for hair that has been treated with TRINIPLEXX FLUID. It cleanses gently and provides brilliant shine to hair.

TRINIPLEXX CONDITIONER enhances hair suppleness and also provides brilliant shine. Using the TRINIPLEXX home care products, guarantees to maintain the results of the TRINIPLEXX treatment in the salon.

Useful ingredients

Yeast extract, Sunflower Seed Oil, Apricot Kernel Oil

Art. 27967 2 x 100 ml



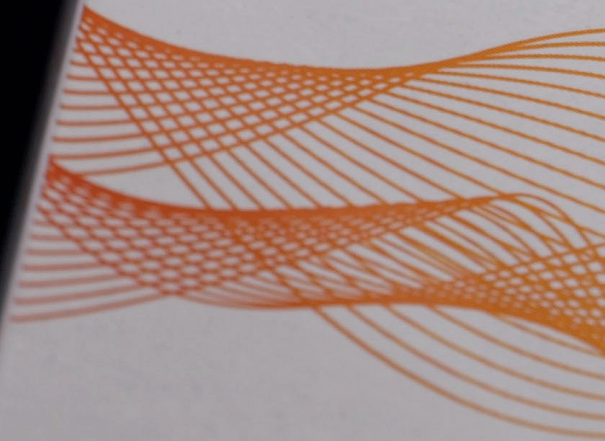
A SWISS BRAND

TRINITY
haircare

IBLONDE hi.7
powder bleach | poudre décolorante

7

SON
Wärmedauerwe



TRINITY

00

TRINITY
h a i r c a r e

TRINITY 42
elle | Thermo Wave | Permanente thermique



für beanspruchtes Haar
for stressed hair
pour cheveux

SALON SERVICE

salon service

colour care lotion



The TRINITY haircare colour care lotion is the optimal skin care product to prevent colour deposition and irritations of the scalp when colouring hair. Selected ingredients condition hair whilst it is taking effect on the hair.

What to say to your client

- Maximum protection and comfort for the scalp
- prevents colour disposition and irritations of the scalp

Note

If your client has very dry skin, you can apply the colour care lotion at the contours.

Useful ingredients

Panthenol

Art. 16722 150 ml, 17220 500 ml

salon service

the thickener



For modification of consistency of cosmetic products.

What to say to your client

- It thickens the consistency of the colour cream
- The colour cream can be applied easier

Note

Please stick to the recommended mixing ratio.

Useful ingredients

Panthenol

Art. 25316 100 ml

OXIBLONDE hi.7

bleaching powder



Bleaching powder for lifting up to 7 levels. For unlimited creativity and perfect care thanks to nourishing oils combined with a fresh coconut scent.

What to say to your client

- Pure blonde results without any yellow
- Nourishing oils care for the hair during application

Note

Separate refillable package obtainable.

Useful ingredients

Precious and nourishing oils, keratin, silica

Art. 17492 400 g, 17493 4 x 500 g

	OXIBLONDE hi.7	OXIBLONDE evolution powder	OXIBLONDE evolution cream
pH-value	10,0 - 11,5	10,3 - 10,6	9,9 - 10,5
Ingredients	Precious and nourishing oil, keratin, silica	Keratin infusion complex	Beeswax, jojoba oil, shea butter, Keratin infusion complex
Lifting	Up to 7 levels	Up to 8 levels	Up to 8 levels
Mixing ratio	1:2	1:2	1:2
Reaction time	20 - 50 min.	20 - 50 min.	20 - 50 min.
Classification/usage	<p>Classic</p> <p>For all classic services and techniques. Perfect for tones starting at 5.0.</p>	<p>Economy</p> <p>(with structure balance)</p> <p>All techniques that demand an extreme lifting. e.g. for persistent and dark shades. Perfect for tones starting at 2.0.</p>	<p>Comfort</p> <p>(with structure balance)</p> <p>Is very gentle for the hair structure and the scalp. Perfect for hair lines starting at 5.0. Perfect for streaks and lifting for already bleached hair. (7.0-10.0)</p>
Special / tips	<p>Classical usage for normal hair. Pure blonde shades. Nourishing ingredients</p>	<p>Very gentle because of Keratin infusion complex. More power to lift very dark shades. Saves time because of lifting boost.</p>	<p>Very nourishing for hair & scalp. Very nourishing when lifting or streaking and when used on already bleached hair. Absolutely no hair damage when used with 1,9% or 3%.</p>

OXIBLONDE

evoplexx

bleaching powder

We are combining the best of 2 worlds and we introduce to you the Evolution of the Revolution: EVOPLEXX!

The very first bleaching series that:

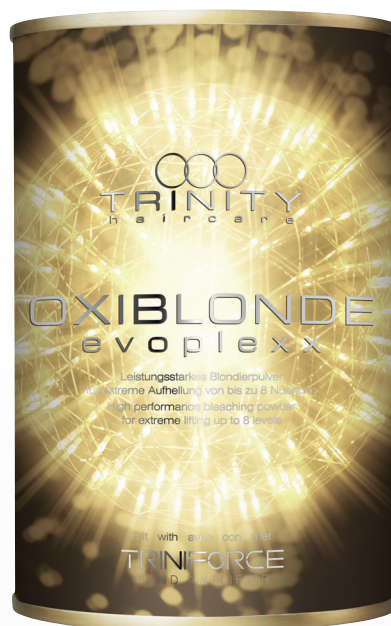
- Lifts up to 8 levels
- Restructures & restores broken bonds
- Creates new bonds
- Offers an even result from roots to ends
- Neutralizes yellowing effects
- Protects and nourishes the hair
- Offers a high skin tolerance
- Provides the hair with an extreme gloss
- Is easy to use for professional hair stylists
- Provides elasticity & strength to the hair
- Enhances the condition & suppleness of the hair
- Combines revolutionary technologies into one product series

Maleic Acid is an organic compound and one of the key ingredients used in the Evoplexx bleaching series and can penetrate deeply into the cortex (the inner core of the hair), where it bonds extremely well with the Keratin structure of the hair.

In combination with several nourishing and above all other organic or natural ingredients, but without any sub-standard chemical additives, the hair is being restored, repaired and rebuilt from the inside and immediately protected for any damaging effects already during the bleaching process. The structure of the hair improves, as well as the elasticity and strength of the hair.

The extremely white powder is very easy to use by professional hair stylists and neutralize all yellowing effects. If used properly (good application, even distribution, solid usage of product, correct processing times, etc.), the Evoplexx bleaching powder offers an even result from the roots to the ends and provides the hair with an extreme gloss.

The optimal combination of bleaching and lifting as high as up to 8 levels without damaging the hair. By combining two revolutionary products out of the TRINITY labs the condition of the hair is being enhanced and the suppleness of the hair is being improved.



What to say to your client

- For lifting up to 8 levels
- Included Keratin infusion complex for perfect care
- Best adhesiveness
- Combines revolutionary technologies in one product series

Useful ingredients

Keratin

Art. 29834 500 g



quality.
passion.
you.

SONARITY

perm lotion (ammonia-free)



The ammonia-free perm lotion for intense natural nourished curls with intense bounce. SONARITY guarantees long lasting, shiny curls which support your hair styling permanently. Furthermore SONARITY protects the scalp.

What to say to your client

- For natural nourished curls with intense long lasting bounce
- Neutral waves
- Very nourishing and ammonia free

Note

- N** - For normal hair
- F** - For resistant hair
- C** - For coloured hair

Art. 23188 N Set, 23189 F Set, 23190 C Set

SONARITY⁴²

thermo wave



The unique Thermo Wave that gives beautiful natural-looking curls and permanent waves to normal and resistant hair. Almond proteins strengthen the hair and give elasticity and bounce to it.

What to say to your client

- Self heating. No additional heat necessary – environmental friendly
- Almond proteins strengthen the hair
- Natural, beautiful curls and permanent waves

Note

- Please stick strictly to the instruction manual.
- N** - For normal hair
- S** - For stressed or coloured hair.

Useful ingredients

Almond proteins

Art. 22324 N Set, 22325 S Set

NATURAL WAVE

gentle herbal perm lotion



TRINITY haircare's gentle herbal perming solution for healthy, conditioned and intensely bouncing curls.

What to say to your client

- For strong and sophisticated curls
- Mild alkaline formula
- Long lasting

Note

Both SONARITY fixations can be used for all versions of NATURAL WAVE.

- N** - For normal hair
- F** - For resistant hair
- C** - For coloured hair

Useful ingredients

Castor Oil, Lemon Oil, Tree Moss extract

Art. 17000 N 80 ml, 17001 F 80 ml, 17002 C 80 ml
17003 N 500 ml, 17004 F 500 ml, 17005 C 500 ml



SONARITY

rapid fix 1 + 9



The perfect rapid fix for our perms SONARITY and NATURAL WAVE which provide the hair with long lasting shiny curls.

Art. 17006 500 ml

SONARITY

fixation ready to use



The perfect fixation for our perms SONARITY and NATURAL WAVE which provide the hair with long lasting shiny curls.

Art. 17007 1000 ml

